THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 11

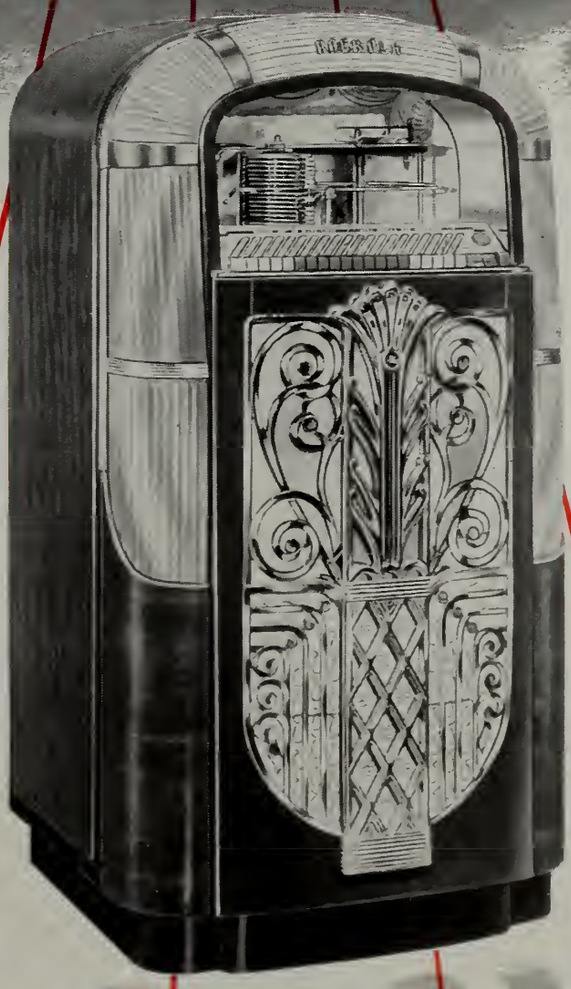
DEC 13, 1947

or greater patron

PULLING POWER

ROCK-OLA

The Phonograph That Sells Music



RMC

ROCK-OLA

Manufacturing Corp.

800 N. Kedzie Ave. Chicago 51, Ill

If it's a Mills, I always play it—

It's the best there is!

The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illino

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editorial and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Department

JOEL FRIEDMAN, Music Editor

G. BRUNER, Business Manager

A. JOFFE, Production Manager

L. MILAZZO, Classified Advertising

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

How Much Longer?

By BILL GERSH

How much longer must America's coin machine operators continue their present inequitable and unprofitable commission basis before they will, of necessity, have to change?

How much longer will so many, many coin machine operators continue to fight the inevitable? And, at the same time, continue to lose money—simply because they fear to change to a commision basis which will, once again, show them a decent profit on their investment?

There is no longer any doubt, as prices go higher and higher of all the necessities of life, and of all material things, that everyone, everywhere, whether retailer, wholesaler or producer must raise prices to meet these higher costs.

But, because the coin machine operator has "fixed his price" with the nickel coin chute (just as the price of the telephone is fixed) he cannot obtain more for his amusement, music, service or merchandise, unless he arranges for a more equitable commission basis with his "partner" —the location owner.

In all understanding of partnerships, profits and losses are equally divided. But, in the case of the coin machine operators, the retailers (location owners) are enjoying "all profit" whereas the operator is enduring losses.

A few weeks ago *The Cash Box* published the findings of a very well known Midwestern operator whose accountants definitely showed him that from every $100 he takes in from his route he pays out $55.80. Therefore, he loses $5.80 on every $100 his machines take in, when he operates on a 50%-50% basis.

The one answer which this particular operator adopted was offered by *The Cash Box* to all the trade over five years ago—that the operator arrange to take 70% of the gross income and give the storekeeper 30% (instead of the 50% he is now giving him).

And yet, operator after operator has advised that he would be "the happiest guy in the world if he could only arrange for a 60%-40% commission basis, but", he buts, "what about my competitors? They'll steal every-one of my spots."

In short, then, just because "the other guy" wants to commit suicide—the operators who realize they must have a more equitable commission basis to enjoy some sort of profit on their present huge investment (and not always be "machine poor") must also commit suicide. Only because they are "afraid" of their fellow operators.

For the best interests of the entire coin machine industry it is necessary that the operator be prosperous and happy. Then, and only then, can the rest of this industry prosper.

With the operator enjoying a decent profit on his investment (which he most certainly would on a 70%-30% commission basis or a $15 per week front money guarantee) he is in the position to buy more and still more new equipment to keep his locations happy; to step up his collections; to keep competition out of his spots; and to thereby bring about better business for all distributors and manufacturers.

It is, therefore, and to a very great extent, up to the distributors and manufacturers themselves to realize that they have a great stake in the operators' prosperity. They simply must teach the operator (just as manufacturers and distributors of all types of merchandise teach the retailer) how to profit with his equipment. And they must insist that he obtain a better percenage basis so that he will be prosperous, and will be able to continue to buy in good quantity, so that the manufacturers' volume of production is kept at high peak and the distributors' sales match that production.

As yet only a few manufacturers and distributors have openly joined in the campaign to urge operators to obtain a more equitable commission basis, to at least work with the location owners as "partners" should work together.

First, deduct expenses and overhead, not only the operator's expenses and overhead but also the location owner's, and then split the balance (if this is what the operator wants to do) on an equitable basis so that the retailer enjoys profit and the operator can obtain a profit too.

The Cash Box urged five years ago, during the heat of a great world conflict, that while it was possible for the operator to rapidly change to a 70%-30% commission basis (for, *The Cash Box* pointed out at that time that prices of merchandise and wages of labor were going up and would never again come down) and that, because money was rolling in huge gobs, all could re-arrange their commission basis and do so without much publicity or hurt to anyone.

The Cash Box urged that the trade adopt a $15 per week front money guarantee when it saw that inflation was gaining ground to overcome the greater need for more profit to meet increasing overhead and higher machine prices.

Since then *The Cash Box* has been urging record manufacturers (as one notable example) to produce two minute recordings because these allow the music machine operator to earn 50% more during peak play hours and at least 20% more for the balance of the day. Then, to give the location owner (even with these two minute records in the machines) only 40% of the gross intake of the machine, because he would still be getting more at 40% than he would be at the present 50% because of the two minute disks, and the fact that they must increase take by at least $7 gross per week.

The Cash Box stunned the trade by pointing out that the greatest moneymaking record of 1947, "Peg O' My Heart" by The Harmonicats, was a two minute disk.

How much longer must the operator continue working at a loss? How much longer before he gets darn good and mad and goes out and "sells" his locations on the idea that he simply and absolutely and definitely MUST get a more equitable share of the gross intake from his machines?

HOW MUCH LONGER CAN HE HOLD OUT?

TREND IS TO FASTER PLAY ACTION

Ops Will Turn to Bells, Consoles, One-Balls and Speedier Action Amusement Games for '48 is Prediction.

CHICAGO—Among many leaders in this manufacturing center of the coin machine industry there is the prediction that, with conditions what they now are generally thruout the nation, the operators are turning more and more to faster play equipment.

The predictions go further, to state that there will be a general swing back to bells, consoles, one-balls, and a big demand for faster play pinballs, so that the operator can speed up playing time to match his greater need of coin.

These manufacturers have taken time out to compliment *The Cash Box* on the articles it it featured some months back urging that the trade swing to speedier play amusement machines and, especially, do they compliment *The Cash Box* on its suggestion that the music machine operators of the nation adopt two minute recordings because these mean 50% more income during peak play hours and have proved that they can bring in 20% more play during the balance of the day.

All this demand for speedier action, of course, does not overlook the interesting, intriguing and fascinating play which must still be incorporated into everyone of the amusement machines now being manufactured so that the public will not lose its interest in coin operated amusement.

This is one of the important points with which the manufacturers have to contend. Certainly they can speed up play action, and even add coin changers to their machines, which would get the man who hasn't a nickel handy to also play the game. But, there must be plenty of suspense, thrills and entertainment in the machine to make the public play and play and play again.

Speed is an important and decisive factor today, only because the five cent coin chute has become known as the "standard" price of play for the average amusement game. And just as the public would holler were the telephone companies to replace their five cent chutes with a higher coin chute, they would squawk if the industry replaced the present "standard" five cent chute.

The operator, therefore, must have faster action amusement equipment (as well as a more equitable commission basis) to insure profit to himself with any and all games he placed on his locations.

The natural swing to bells, consoles and one-balls is expected from more than just the demand for speedier play action. The fact is that a great many communities thruout the nation have become much more liberal minded than they formerly were, as they find their treasuries suddenly depleted, and the cold fact facing them that they must have more revenue to meet their greater expenses.

Therefore, as these leaders point out, there will be more bells, one-balls and consoles sold in '48 than in '47' and possibly even more than were sold in '46. The operator, himself, is attempting to get a better share of the public's amusement entertainment money and he must adopt equipment which will be able to do so for him, they state.

In the pure amusement field, such as the rolldown and hockey and baseball type machines, there is also a demand for speedier action. It seems to these leaders that the trade has swung too far over to the right in its sudden departure from fast amusement action.

This may be true. But, the facts are that the demand for such machines as the present rolldowns continues greater than ever, and the operators are not foolish enough to buy equipment with which they cannot profit.

There is also no doubt in the world that every operator in the nation would be buying more and still more bells, consoles and one-balls if he could find where to run them. The manufacturers must work with those ops who seek to have faster play equipment adopted so that all can profit.

This is a time when someone, somewhere, is going to point the way for all to enjoy profits. And the return to faster action equipment is no surprise prediction to this publication, or to anyone else engaged in this industry.

Most important, is the fact that the operators are beginning to find that they can open territory once again to such equipment as bells, consoles and one-balls and, even tho this territory may not predominate the entire national picture, it definitely points a trend. It is this trend which engendered the present prediction that the field is again swinging over to the faster action amusement games.

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JUKE BOX OPS GIVE VIEWS ON 2 MINUTE RECORDINGS

NEW YORK—From everwhere in the country have come encouraging statements regarding *The Cash Box* proposal that the juke box operators demand they get two minute records for their present equipment because this speedier play means at least 50 per cent more income during peak play hours and has proved that it can also earn 20 per cent more during the balance of the day.

An operator from Cincinnati writes, "In response to your suggestion in *The Cash Box* covering the manufacture of minute recordings for use on juke boxes, we believe that this will prove the solution to the high cost of operating.

"During the busy periods", he continues, "which you term the 'peak time' of the day, we find many locations stumped for time to meet the demand of the public to make their selections on the juke boxes.

"The high cost of records, service and miscellaneous expenses incurred in operating the juke boxes are often at a complete loss. Therefore many operators must have another source of income to offset the expenses of operating phonographs.

"In conclusion", he writes, we definitely and absolutely feel (the two minute recordings) will be the one and only method to sustain juke box collections."

A very large New York operator phoned in to state, "I believe that the finest suggestion which has ever yet been made to the industry is your proposal that there be manufactured two minute disks.

"This," he claims, "is the real answer. It is too difficult for many of us today to try and bust up our present commission set-ups because we have already signed a great many of our locations to lease agreements and in those agreements have stated the commission basis on which we will work. Therefore, when you suggested the two minute recordings, we instantly saw a way to get even and also earn some profit on our investment. It's the greatest idea put forth by anyone in the business and every music operator should get back of this proposal by *The Cash Box*.

"And", he concludes, "There is one thing which I want to say here and now and I know will be backed up by every operator in America and Canada, whether he operates juke boxes or amusement or merchandising machines and that is that *The Cash Box* is the real friend of the operator, his champion and also the one and only publication to which we can look with full confidence as a real operators' magazine. I want everyone of the operators to read this and I also want them to answer me thru *The Cash Box* and I therefore hope that you will print this statement."

A Miami music operator writes, "When I first read your suggestion about two minute records I immediately went for it hook, line and sinker. Since then I've been giving it more and more study and have been talking it over with my locations and, you can take this for what it's worth, I think this is the real answer to saving every music machine operator in the country from losing any more money.

"Frankly, we've always looked to *The Cash Box* for the best ideas and suggestions on how we can better our business. This time you've absolutely given the trade the best proposal we've ever yet had. This is the answer. This is something that every operator can do and will win real favor for himself and, at the same time, earn some profits at last.

"Take some of my locations", he writes, "even on 50%-50% they are hollering right now because there isn't any real money in the boxes. Not only will the 2 minute disk step up the take but it will earn the retailer more and will earn us more and that makes everyone happy. It sure should make the record manufacturers happy for they will start selling all over again on numbers which they have already recorded and which means double profits for them all around. You are right—they will sell at least 25,000,000 records over a period of time to the industry.

"Thanks for this suggestion and just as always you know that we operators are back of *The Cash Box* because it is the only magazine in this business which is back of us 100 per cent in every way."

A letter from Los Angeles reads, "When we first read your suggestion for two minute records we were a bit afraid that this might kill the good music which we have been getting from the record manufacturers. But, after we read that 'Peg O' My Heart' was a 2 minute record—well, to say the least, we blew our top.

"We are telling everyone of the distributors we buy records from that we now want 2 minute discs and we only hope that they'll be half as great money-makers as 'Peg O' My Heart' was for all of us.

"Keep up the good work. You are on the right path. You're the one and only fighter for the operators in this business and the one and only magazine with the guts to come out and tell the truth.

"I've been in this business over 25 years and I've read plenty of the publications, but, you can take it from me, you're 'it' in my book and in every operator's heart in this country."

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"REVIEW-OF-THE-YEAR ISSUE"

THE ENTIRE YEAR OF 1947 IN REVIEW IN COMBINATION WITH THE XMAS AND NEW YEAR'S GREETINGS NUMBER. CONTAINS ALL THE IMPORTANT AND OUTSTANDING EVENTS OF THE YEAR

THE "REVIEW-OF-THE-YEAR" ISSUE

WILL BE DATED — DECEMBER 27, 1947

FINAL CLOSING DAY IS
FRIDAY, DECEMBER 19, 1947

IN THE NEW YORK OFFICES OF

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)

(ALL PHONES: MURRAY HILL 4-7797)

YOUR NAME SHOULD APPEAR IN THIS ALL-IMPORTANT "REVIEW-OF-THE-YEAR" ISSUE WHETHER YOU JUST OFFER XMAS AND NEW YEAR'S GREETINGS. IF YOU ARE A MEMBER OF THE COIN MACHINE INDUSTRY OR ALLIED TO THE INDUSTRY IN ANY CAPACITY WHATSOEVER GET YOUR NAME, FIRM OR ASSOCIATION LISTED IN THIS BIG "REVIEW-OF-THE-YEAR" ISSUE OF 1947. IT WILL BE THE "REFERENCE BIBLE" OF THE ENTIRE INDUSTRY!! THE ENCYCLOPEDIA EVERYONE WILL CHECK ALL DURING 1948 FOR COMPLETE DATA AND INFORMATION. THIS IS THE ONCE-A-YEAR ISSUE YOU ASKED US TO PRINT FOR YOU! BE SURE YOU ARE IN IT WITH THE SIZE SPACE BEST DESERVED BY YOU IN SUCH ISSUE!

SPECIAL SPACE ORDER FOR THE

"REVIEW-OF-THE-YEAR"

ISSUE OF "THE CASH BOX" ONLY!

Gentlemen:

Please reserve size space checked for the big, once-a-year "REVIEW-OF-THE-YEAR" issue of The Cash Box. My copy and cuts are enclosed or will follow immediately.

☐	Full Page (7½" Wide by 13" High)	$273.00
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Please be sure to set aside best possible position for my ad!

Signed _____
(Please Print)

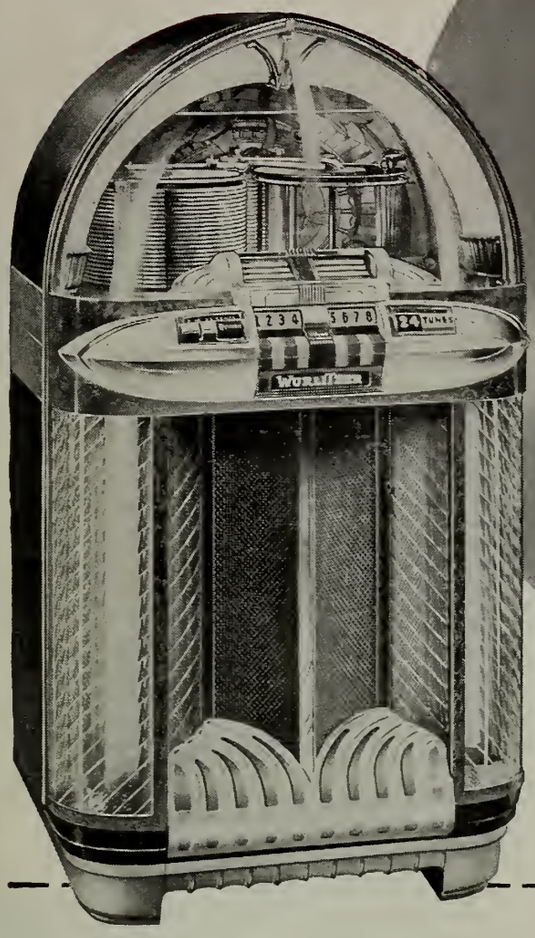
FIRM NAME _____
(Please Print)

ADDRESS _____

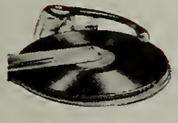
CITY _____ ZONE _____ STATE _____

TEAR OFF AND MAIL TO "The Cash Box" IMMEDIATELY!

The WURLITZER 1100 can save up to 1/3 of its original cost in four years of play



AMAZING SAVINGS IN RECORD AND NEEDLE COSTS WITH THE ZENITH COBRA TONE ARM



The Wurlitzer 1100, with its Zenith Cobra Tone Arm, will give you 2000 plays per record—without appreciable loss of fidelity.

You profit by the greatest play-stimulating tone in phonograph history. At the same time you save from 50 to 75% of present record and needle costs. And, even after 2000 plays your records and the cartridge are still suitable for further use, or the records for resale.

The Wurlitzer 1100 will make more money—save more money than any phonograph in history.

2 TO 100 TIMES FASTER SERVICE WITH "Quick-as-a-Flash" REPLACEMENT UNITS

Mechanically, the Wurlitzer 1100 will require less service than any phonograph ever built.

Yet, should service be required, Wurlitzer's new "Quick-as-a-Flash" Replacement Units mean parts can be removed and replaced from 2 to 100 times faster than ever before.

An amazing saving in time that means a corresponding saving in money.

Actually, in records, needles and service time saved, the Model 1100 can save up to ⅓ of its original cost in four years of play.

All this, in addition to the newest and greatest play appeal features!

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

MAKE YOUR MUSIC

. . . more accessible *. . . more enjoyable*

WITH A WURLITZER ENGINEERED MUSIC SYSTEM

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY.

Music Section

December 13, 1947

JO STAFFORD

"The Juke Box Queen of 1947". Awarded The Cash Box "Oscar" as "The Best Female Vocalist of 1947" by overwhelming vote of America's juke box operators. Featured on the Chesterfield Supper Club, NBC, Tuesdays and Thursdays. On Capitol Records. Direction: General Artists Corporation. Personal Manager: Michael Nidorf.

FEATURES

- ☆ *The Nation's Top Ten Juke Box Tunes*
- ★ *The Cash Box Record Reviews*
- ★ *Juke Box Regional Record Report*
- ★ *'Round The Wax Circle*
- ★ *Hot In Harlem*
- ★ *The Broadway Beat*
- ★ *Rollin' 'Round Randolph*
- ☆ *Folk And Western Record Reviews.*
- ★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
- ★ *Hot On Chicago's South Side*
- ★ *The Cash Box Disc-Hits Box Score*

Thank you...

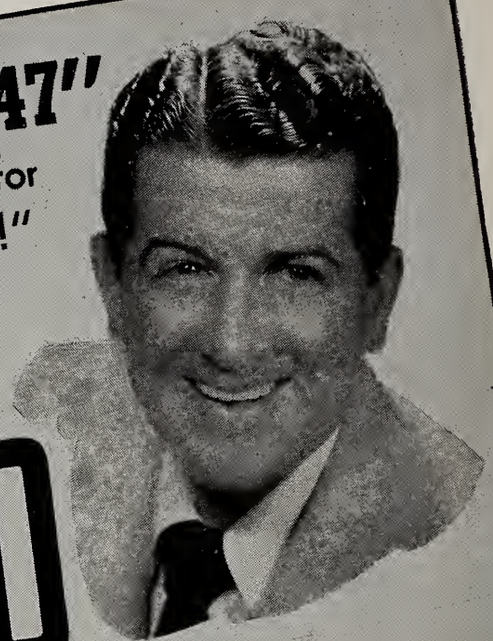
OPERATORS

for your juke box votes —

"BEST ORCHESTRA OF 1947"

also captured 1st, 2nd, 5th & 7th places for

"Best Western Records by Pop Artist!"



Eddy HOWARD

EXCLUSIVE MAJESTIC RECORDING ARTIST

King of the Jukes by

OVER TWO to ONE!

...and the jukes prove what America likes

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Bullet
BW—Black & White
CA—Capitol
CN—Continental
CO—Columbia
CR—Crown
CS—Coast
DE—Decca
DEL—DeLuxe
EX—Exclusive
JB—Juke Box
KI—King
LI—Lissen
MA—Majestic
ME—Mercury
MG—M-G-M
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SI—Signature
SP—Specialty
ST—Sterling
TO—Top
TR—Trilon
UA—United Artist
UN—Universal
VI—Victor
VT—Vitacoustic

1 NEAR YOU

You can't pull this one down. On top for its tenth smash consecutive week.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

Continues to ride the phonos in a big way. In second place again for its big eighth straight week.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MU-15117—Phil Brito
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 YOU DO

A load of play on this tune. Repeats its position of last week, with a slew of ops approving.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15114—Larry Douglas
VI-20-2361—Vaughn Monroe O.

4 HOW SOON

Holds tight to the fourth spot, with the phonos ringing merrily.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

5 BALLERINA

In eighth place last week, the smash success this ditty has gained moves it into the fifth spot.

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

6 CIVILIZATION

Drops one to "Ballerina", altho ops continue with peak play throughout the nation.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

7 TOO FAT POLKA

Riding the boxes heavily with first collections boosting this tune out of nowhere and into seventh place.

CO-37921—Arthur Godfrey
MA-6022—Slim Bryant
ME-5079—Dick Baker O.
MG-10106—Blue Barron

8 MICKEY

Another newcomer to this coveted page. Reports indicate this oldie destined to stay around for quite some time.

AR-501—The Two Tones
CO-37987—Tiny Hill O.
DE-24267—The Brooks Bros.
DEL-1119—Air Lane Trio
MG-10106—Blue Barron O.
VI-20-2551—Dennis Day

9 AN APPLE BLOSSOM WEDDING

Moves down a few after a long ride near the top. In seventh place last week and into the ninth spot here.

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

10 I HAVE BUT ONE HEART

In sixth place last week, and on the bottom this week. A real great tune, with play still holding up.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15069—Gordon McRae
MU-456—Phil Brito
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

THE CASH BOX Record Reviews

"The Cutest Little Red Headed Doll" (2:35)

"A Fellow Needs A Girl" (3:09)

BOB HOUSTON

(MGM 10109)

● Pair of sides that may attract phono play are these done up in effective fashion by balladeer Bob Houston. Wailing the heavy wordage to "Cutest Little Red Headed Doll" and "A Fellow Needs A Girl", Bob shows ops his pipes in adequate fashion throughout. Music by Winterhalter spices the disk and goes a long way toward building Houston. Where they go for the headliner — they'll hold still for this.

"Too Fat Polka" (2:50)

"Mickey" (3:04)

BLUE BARRON ORCH.

(MGM 10106)

● Music in the lighter vein styled in the Blue Barron manner shows well here, with maestro Blue to offer "Too Fat Polka" and "Mickey". Both sides currently gaining wide attention in the nation's juke boxes are effective and should gain fair play in those stylish spots. Blue's arrangements of the pair are tops — and where Blue rates heavily (and that's loads of spots) this duo should garner coin.

"What's The Use" (2:55)

"Roy Rides" (2:45)

ROY MILTON ORCH.

(Specialty 519)

● Pair of sides aimed at race spots, spill out by the hot Roy Milton crew, with this duo bound to keep the phonos hot with Roy's stuff. It's "What's The Use" on the topside, with Roy piping in shuffle beat while a piano rolls. On the flip, the crew pick up the metro to offer a hep intsrumental affair that may catch on. Grab Milton on the phonos and you've got coin action.

"Troubles Goodbye" (2:20)

"I Can't Stop It" (2:53)

JIMMY LIGGINS

(Specialty 520)

● More mellow music for the race spots —with Jimmy Liggins offering "Troubles Goodbye" and "I Can't Stop It" in fine vocal styling. Jimmy's pipes pitch way down low on the pair — done up real brown throughout. Instrumental accompaniment offered is effective with the spotlight shining on Jimmy all the way. The pair is there for the asking — go to it.

DISK O'THE WEEK

"Gonna Get A Girl" (3:10)

"Your Red Wagon" (2:55)

TONY PASTOR ORCH.

(Columbia 37973)

TONY PASTOR

● It's the cash register with this one! Tony Pastor, always with a heavy showing on the nations phonos, comes up with a disk bound to click from Maine to California here. Labeled "Gonna Get A Girl", Tony joins hands with The Clooney Sisters to set off some novelty staff just egging for coin. Warbling in nasal tones, Tony spills the hypo wordage in wonderful styling, with loads of rhythm and musical moments from the band. Spot by the vocal combo shines like a beacon. Altho the ditty itself is an old-timer, it is bound to come in for loads of play again. On the flip with "Your Red Wagon", Tony once again shows with some gay material. The maestro's message fits like a glove, while the ork fills in with splendid tones that count. Latch onto this cookie quickly — it's sure fire material for the phonos.

"How Soon" (2:58)

"Silver Threads Among The Gold" (2:44)

JIMMY ATKINS

(Continental 11004)

● The silver pipes of balladeer Jimmy Atkins echo on this fragrant disk titled "How Soon" and "Silver Threads Among The Gold", with the refrain egging for coin all the way. Jimmy's tonsils show up wonderfully, with the chords striking sharp throughout. Top deck may grab a hunk of play, while the flip should garner top play in the tavern spots. Lend an ear to this choir boy — he's really that good!

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"The Best Things In Life Are Free" (2:43)

"Magic Town" (2:43)

MEL TORME

(Musicraft 15118)

● The kid flys high on this pair! Mel Torme of hush-hush fame to warble the pulsating, nostalgic tones of "The Best Things In Life Are Free", from the MGM flicker "Good News". The wordage counts a long way toward coinage, with Mel's light style setting off pleasant moods of magic music. On the flip with more movie music, this time the title song from the RKO pic (Magic Town"), Mel shows his wares in fine light style again. Both sides egg coinplay, with the top deck grabbing the glory.

"My Promise To You" (2:58)

"My Cousin Louella" (3:00)

LARRY GREEN ORCH.

(Victor 20-2582)

● Pair of sides by the popular Larry Green spill out here in mellow mood to shower music ops with an item for the phonos. You're bound to go for "My Promise To You", with maestro Larry fingering the ivories and balladeer Don Grady pitching pipes. Mood is adapted from the classics with the wordage in sweet tones echoing brilliantly. On the flip with an ode to "My Cousin Louella", a vocal trio shine in top manner with this dainty piece. The stuff is cute and should gain wide attention in those classier spots.

"Who Were You Kissing" (2:49)

"Corabelle" (3:15)

FRANKIE CARLE ORCH.

(Columbia 37972)

● More mighty music from the piano of Frankie Carle, this time with a pair bound to satisfy the maestro's many fans. Labeled "Who Were You Kissing" and "Corabelle", the wax spins in fancy styling bound to win phono fans over. Top deck shows chirp Marjorie Hughes in top fashion as she wails the cupid wordage. Balladeer Gregg Lawrence grabs the lime on the flip to render another cookie in grade A metro. Both sides deserve your attention—whirl 'em.

"Among My Souvenirs" (2:47)

"The Man I Love" (2:55)

ELLEN WHITE

(Universal 5)

● New chirp bows into the wax biz with a pair that are destined for heavy play. It's Ellen White warbling her way to glory with "Among My Souvenirs" and "The Man I Love". Both sides always looking for strong phono play get top notch treatment here, with the canary's pipes in top mood all thru. The Warren Durett ork flavor the wax with some grand music to set this disk off to a merry start.

THE CASH BOX Record Reviews

"Don't You Love Me Anymore" (3:05)

"Don't Take Your Love From Me" (3:08)

HELEN FORREST

(MGM 10105)

● A gal that always rates on the machines is Helen Forrest — and she shows why with this blue ribbon package of wax. Spilling "Don't You Love Me Anymore" and "Don't Take Your Love From Me", Helen pitches high to grab a healthy lead. Top deck is bound to be a featured item on your machines, while the flip should go in those soft spots. It's Forrest all the way — grab the wax for coin culling galore.

"The Very Thought Of You" (2:59)

"If It's True" (2:47)

THE MILLS BROS.

(Decca 25284)

● The top notch musical styling of The Mills Bros. spill out here on a re-issue disk titled "The Very Thought Of You" and "If It's True". Music ops are bound to remember the pair, and what with the trend leaning toward songs of yesteryear — the pair might score. Always strong favorites, the combo's wide following should prep heavy demand for the cookie.

"You Got To Straighten It Out" (2:42)

"Concerto Boogie" (2:37)

TOMMY EDWARDS TRIO

(Top 1159)

● Pair of sides that beckon coin are these offered in top notch musical styling by the favorable Tommy Edwards Trio. Top deck grabs the lime with Tommy wailing "You Got To Straighten It Out". The metro of the ditty runs in happy time with the warblers' pipes spilling in fair fashion. Backing is an adaptation of Grieg's Concerto, with the trio showing with adequate wax spicing. Lend an ear in this direction.

"It's Right Here For You" (2:47)

"You're In Love With Everyone" (2:59)

VIOLA WATKINS

(Super Disc 1047)

● Scat styling of chirp Viola Watkins echoes here in teeming tones that may hatch coin play galore. Viola's warbling shows mellow with her tonsils spilling in easy manner. Ops with race spots should look into this pancake — the gal can sing!

SLEEPER OF THE WEEK

"Passing Fancy" (3:02)

"In A Little Book Shop" (3:00)

VAUGHN MONROE ORCH.

(Victor 20-2573)

VAUGHN MONROE

● There's no stopping this guy. Riding the juke boxes with a slew of hits, maestro Vaughn Monroe steps out with another disk bound to keep the phonos hopping. Grabbing the lead for the fragrant message of "Passing Fancy", Vaughn shows his heavy pipes in top notch tones that add up to coin play galore. With the mood of the song weaving in slow, tender passages, Vaughn gives the deck loads of flavor with his subdued treatment. On the flip with a lighter piece, the Maestro continues the grade A treatment to come up with "In A Little Book Shop". Title gives off the story, with the spot on Vaughn throughout. "Passing Fancy" for a chain reaction of phono play across the nation.

"I Feel So Smoochie" (2:50)

"Take Love Easy" (3:07)

LENA HORNE

(MGM 10108)

● Smooch is what the kids will do once they get next to this one. Bowing into the wax limelight with "I Feel So Smoochie", chirp Lena Horne shows her wares in vocal styling that counts. The gal's tonsils weave right into you on the top side, with the beat of the song setting you in that loveable mood. Lena comes thru for ops on the flip with "Take Love Easy", more slow ballad music for the romance crowd. Look for this gal to be a big name on the phonos —but pronto!

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Ooh Looka There Ain't She Pretty" (2:27)

"Don't You Think I Ought To Know" (2:36)

BUDDY GRECO

(Musicraft 515)

● A real "Click" disk is the top deck of this release as Buddy Greco bows into stardom with this rendition of "Ooh Looka There Ain't She Pretty". With Buddy echoing the title throughout, and some wonderful accompaniment behind him, the deck shines for a bright future. On the flip with the popular "Don't You Think I Ought To Know", Buddy matches the flourish of the top deck, to render another top notch performance. You'll go for topside — but quick.

"Sometimes I Feel Like A Motherless Child" (2:47)

"The Lord's Prayer" (2:55)

SARAH VAUGHN

(Musicraft 525)

● Oh can this kid pipe! It's chirp Sarah Vaughn, stepping out in all her glory to offer the ever-lovin' "Sometimes I Feel Like A Motherless Child". Sarah's tones on this cookie are bound to make you wanna play this thing time and again — it's that good. She repeats the balance on the flip with "The Lord's Prayer". Both sides spell peak play for your phonos — especially so during the Xmas season.

"The Way You Look Tonight" (2:45)

"Bean-A-Re-Bob" (2:31)

COLEMAN HAWKINS ALL-STARS

(Aladdin 3006)

● Music tailor made for that select jazzophile set spills out here by the great Coleman Hawkins, with an aggregation hard to beat joining him on this duo. Titled "The Way You Look Tonight" and "Bean-A-Re-Bob", both sides look for heavy coin. Top deck is the oldie and features Coleman in mellow sax tones. Title gives off the bill of fare on the flip, wtih those fans that go for this brand, bound to be satisfied. Grab onto the topside tune.

"It All Depends On You"

"Minuet In G Boogie"

HADDA BROOKS

(Modern 156)

● The favorite of many an op takes the lead here to give off one of her finest works to date. It's Hadda Brooks wailing the mellow wordage of "It All Depends On You" — as cute a ditty you'll ever wanna hear. Hadda's sultry intimate piping fits the metro in grade A fashion, and aimed at the smart set. this disk should rise. The flip shows Hadda fingering the 88's with her adaptation of "Minuet In G Boogie". You'll like the top desk — it's bound to reap loads of solid coin play.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

DECEMBER 13, 1947

New York

1. NEAR YOU *(Francis Craig)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. BALLERINA *(Vaughn Monroe)*
5. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
6. TWO LOVES HAVE I *(Perry Como)*
7. HOW SOON *(Jack Owens)*
8. CIVILIZATION *(Louis Prima)*
9. DON'T YOU LOVE ME ANYMORE *(Buddy Clark)*
10. SO FAR *(Perry Como)*

Hereford, Texas

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
3. HOW SOON *(Jack Owens)*
4. YOU DO *(Vic Damone)*
5. JUST PLAIN LOVE *(The Ink Spots)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. THE WHIFFENPOOF SONG *(Bing Crosby)*
8. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
9. CIVILIZATION *(Sy Oliver)*
10. KISS ME AGAIN *(Frankie Laine)*

Philadelphia, Pa.

1. HOW SOON *(Jack Owens)*
2. NEAR YOU *(Francis Craig)*
3. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
4. YOU DO *(Margaret Whiting)*
5. THE WHISTLER *(Sam Donahue)*
6. BALLERINA *(Vaughn Monroe)*
7. GOLDEN EARRINGS *(Dinah Shore)*
8. CIVILIZATION *(Louis Prima)*
9. I HAVE BUT ONE HEART *(Vic Damone)*
10. MICKEY *(Ted Weems)*

St. Louis, Mo.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. CIVILIZATION *(The Andrews Sisters)*
4. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. BALLERINA *(Vaughn Monroe)*
7. YOU DO *(Helen Forrest)*
8. SUGAR BLUES *(Helen Forrest)*
9. GOLDEN EARRINGS *(Peggy Lee)*
10. YOU'LL NEVER MISS THE WATER *(The Mills Bros.)*

Salisbury, N. C.

1. NEAR YOU *(Francis Craig)*
2. CIVILIZATION *(Ray McKinley)*
3. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
4. HOW SOON *(Vaughn Monroe)*
5. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
6. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
8. YOU DO *(Margaret Whiting)*
9. I HAVE BUT ONE HEART *(Vic Damone)*
10. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*

Omaha, Nebr.

1. NEAR YOU *(Francis Craig)*
2. BALLERINA *(Vaughn Monroe)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. HOW SOON *(Bing Crosby)*
5. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
6. CIVILIZATION *(Louis Prima)*
7. WHITE XMAS *(Bing Crosby)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. GOLDEN EARRINGS *(Peggy Lee)*

Chicago

1. BALLERINA *(Vaughn Monroe)*
2. NEAR YOU *(Francis Craig)*
3. I WISH I DIDN'T YOU LOVE SO *(Vaughn Monroe)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. YOU DO *(Vic Damone)*
6. CIVILIZATION *(Danny Kaye)*
7. SO FAR *(Perry Como)*
8. HOW SOON *(Jack Owens)*
9. DON'T YOU LOVE ME ANYMORE *(Buddy Clark)*
10. I HAVE BUT ONE HEART *(Vic Damone)*

Lowell, Mass.

1. CIVILIZATION *(The Andrews Sisters)*
2. HOW SOON *(Jack Owens)*
3. NEAR YOU *(Francis Craig)*
4. BALLERINA *(Vaughn Monroe)*
5. YOU DO *(Vaughn Monroe)*
6. STANLEY STEAMER *(Georgia Gibbs)*
7. THE STARS WILL REMEMBER *(Vaughn Monroe)*
8. AND MIMI *(Dick Haymes)*
9. YOU'RE BREAKING IN A NEW HEART *(Ella Fitzgerald)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Washington, D. C.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(John Laurenz)*
3. I HAVE BUT ONE HEART *(Vic Damaae)*
4. YOU DO *(Helen Forrest)*
5. CIVILIZATION *(Louis Prima)*
6. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. SO FAR *(Perry Como)*
8. I STILL GET JEALOUS *(Harry James)*
9. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
10. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*

Buffalo, N. Y.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Vic Damoae)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Manroe)*
4. I HAVE BUT ONE HEART *(Vic Damane)*
5. HOW SOON *(Jack Owens)*
6. BALLERINA *(Jimmy Dorsey)*
7. THE WHIFFENPOOF SONG *(Robert Merrill)*
8. CIVILIZATION *(Louis Prima)*
9. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
10. AND MIMI *(Art Luad)*

St. Albans, Vt.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. YOU DO *(Bing Crosby)*
4. I HAVE BUT ONE HEART *(Carmen Cavallero)*
5. HOW SOON *(Bing Crosby)*
6. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. AND MIMI *(Art Lund)*
8. BALLERINA *(Jimmy Darsey)*
9. WHITE CHRISTMAS *(Biag Crosby)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Tulsa, Okla.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Helen Forrest)*
3. SO FAR *(Perry Como)*
4. I HAVE BUT ONE HEART *(Tex Beneke)*
5. CIVILIZATION *(Louis Prima)*
6. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
7. A FELLOW NEEDS A GIRL *(Perry Como)*
8. IT'S A BOY *(Eddie Dean)*
9. THE LADY FROM 29 PALMS *(Freddy Martin)*
10. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*

Los Angeles

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. BALLERINA *(Vaughn Monroe)*
1. HOW SOON *(Jack Owens)*
5. GOLDEN EARRINGS *(Peggy Lee)*
6. TWO LOVES HAVE I *(Frankie Laine)*
7. EARLY IN THE MORNING *(Louis Jordan)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. CIVILIZATION *(Louis Prima)*
10. A FELLOW NEEDS A GIRL *(Perry Como)*

Louisville, Ky.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
4. CIVILIZATION *(Jack Smith)*
5. YOU DO *(Margaret Whiting)*
6. BALLERINA *(Vaughn Monroe)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. SO FAR *(Perry Como)*
9. AND MIMI *(Frankie Carle)*
10. THE WHIFFENPOOF SONG *(Pied Pipers)*

Gretna, La.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. I HAVE BUT ONE HEART *(Vic Damone)*
4. AND MIMI *(Dick Haymes)*
5. YOU DO *(Vic Damone)*
6. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
7. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
8. CIVILIZATION *(Danny Kaye)*
9. HOW SOON *(Bing Crosby)*
10. AN APPLE BLOSSOM WEDDING *(Hal Derwin O.)*

Seattle, Wash.

1. NEAR YOU *(Francis Craig)*
2. FEUDIN' AND FIGHTIN' *(Tex Beneke)*
3. I WANNA BE A FRIEND OF YOURS *(The Pied Pipers)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. AN APPLE BLOSSOM WEDDING *(Hal Derwin)*
6. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
7. CIVILIZATION *(Danny Kaye)*
8. PASS THAT PEACE PIPE *(Martha Tilton)*
9. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
10. PEGGY O'NEIL *(Frankie Carle)*

Detroit, Mich.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Biag Crosby)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. YOU DO *(Vaughn Monroe)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. MICKEY *(Ted Weems)*
7. PEG O' MY HEART *(The Harmonicats)*
8. CIVILIZATION *(Louis Prima)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. SO FAR *(Perry Como)*

Bridgeport, Conn.

1. NEAR YOU *(Francis Craig)*
2. RED WING *(Sam Donahue)*
3. YOU DO *(Margaret Whiting)*
4. MICKEY *(Ted Weems)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. HOW SOON *(Dinah Shore)*
7. BALLERINA *(Vaugha Monroe)*
8. TWO LOVES HAVE I *(Billy Eckstine)*
9. I HAVE BUT ONE HEART *(Vic Damone)*
10. I STILL GET JEALOUS *(Harry James)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

With the first week in December gone by the boards, diskers, artists and pubberies continue their merry pace to beat the ban. Recording companies continue to grab up artists galore — artists continue working by candle-light, and the publishers run helter-skelter mad for re-records. Several well noted musicians have publicly stated their desire to join another union — if there were one. Others point out that the AFM is bent on securing additional monies into their coffers; regardless of where they get it from. And that well noted columnist, showman and nitery owner who thinks music ops ought to kick in to Petrillo. To repeat: New Years Day will bring more than 1948.

* * *

A little note to those in the disc biz in the land of eternal sunshine; California. A sustained drive is being put on by Radio Station KPMC to place a radio or record player and a stack of records beside the bed of ever hospitalized veteran in Southern California. The boys need a lift like this throughout the year, not only during the Xmas season. Several recording companies have already started the ball rolling. Modern Records led off the list with some wonderful tokens, with a load of indie diskery's following. Private citizens are calling like mad to offer whatever they have. Here is a chance for those in this industry to come thru for the boys who came thru. Contact Bill Leyden at KPMC — and get those gifts going!

* * *

We hear that Buddy Baker's Exclusive album is hitting on all eight . . . Exclusive Records prexy Leon Rene predicts Johnny Moore's "Merry Christmas Baby" to be the nations number one song mighty soon . . . Eddie Mesner due back in Hollywood this week . . . Art Rupe. prexy of Specialty Records back in Los Angeles after some hot sessions with Roy Milton . . . The smash success of Frankie Laine at the New York Paramount is something to marvel. (Frankie: Get in touch with Fats Thomas) . . . Decca pacted Dick Thomas to their folk roster this past week. His first "Rosalinda" beckons coin from every direction . . . Harry James had them standing on their ears last Saturday night at Frank Palumbo's Click Club in Philly. James hasn't lost any of his power during his long absence from the p.a. circuit. And Manie Sacks, helping the Click bookkeeper tabulate the receipts . . .

* * *

Ann Hollywell of Major Dist. Co., New York, just received from a vacation to Cuba and Florida. She enjoyed her much needed vacation so much more after major domos Herb Zebley and Ed Levy paid all expenses. Ya need a "Near You" and "How Soon" — that's all . . . The fine showing Hadda Brooks made in *The Cash Box* Second Annual Music Poll shows other artists throughout the nation that juke box promotion pays off. We hear that Hadda sold more records during the poll than at any other time. A real great artist . . .

* * *

Thanx millions to Jo Stafford, Eddy Howard, Perry Como, Dorothy Shay, Eddy Arnold, The Harmonicats, The Ink Spots, Savannah Churchill, The Andrews Sisters and Tex Williams — for all those wires and phone calls. Each and every one of you are the Kings of the Juke Boxes, selected by those who know — the juke box operators of America. Don't forget to say thanks to the ops in our Big, Gigantic Annual Holiday Greetings Issue.

LENA HORNE'S First Release ON M-G-M RECORDS

Orchestra conducted by Luther Henderson

I FEEL SO SMOOCHIE
TAKE LOVE EASY
(from "Beggar's Holiday")

M-G-M 10108

4 MORE SPARKLING NEW HITS ON M-G-M RECORDS

BOB HOUSTON
Orchestra conducted by Hugo Winterhalter
A FELLOW NEEDS A GIRL
(from "Allegro")
THE CUTEST LITTLE RED-HEADED DOLL
M-G-M 10109

HELEN FORREST
Orchestra conducted by Harold Mooney
DON'T YOU LOVE ME ANY MORE
DON'T TAKE YOUR LOVE FROM ME
M-G-M 10105

BLUE BARRON
and his Orchestra
TOO FAT POLKA
Vocal by Clyde Burke
MICKEY
Vocal by Clyde Burke and Ensemble
M-G-M 10106

CARSON ROBISON
with The Pleasant Valley Boys
SHADY VALLEY WALTZ
SOME DAY YOU GOTTA MAKE UP YOUR MIND
M-G-M 10110

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

IF THE PETRILLO BAN GOES INTO EFFECT... WHAT DOES IT MEAN TO THE JUKE BOXES?

Simply That for Once in His Life the Juke Box Operator Will be Able to Use the Same Tune for a Much Longer Period of Time with the Complete Cooperation of the Location Owner and The Public — AND THAT MEANS BIGGER AND BETTER PROFITS ALL AROUND.

NEW YORK—There are still a few juke box operators, here and there thruout the nation, who are worried about the forthcoming Petrillo ban (December 31, 1947) as regards the future of the recording business.

These men want to know what the Petrillo ban will mean. They look forward to the time when there will no longer be musicians (members of AFM) playing for new recordings. And they wonder what then will happen.

So, to ease their minds, and to ease the minds of some others — *let it be known that this is one of the best things which could happen to the juke box operators of America.*

It will allow the juke box operator, for the one time in his life, to play the same record for a much longer period of time, with the full cooperation of both the public and the location owner. And this further means that, for once in many, many moons the juke box operator will be realizing the profits he deserves from the records he plays and popularizes.

It means even more to the publishers and the artists. For they, too, will now find their tunes and their efforts lasting longer in the nation's juke boxes. Bringing them better sheet sales, better record sales and, certainly, mare greatly popularizing the recording artists for their theatre and nite club bookings as well as for their radio broadcasts.

All around, without any doubt whatsover, the Petrillo ban is setting a new precedent for the entire juke box and music industy. It is implanting a seed which has taken long to ferment. A seed which should blossom forth with new and greater profit for the juke box operator. It means a new era for his music and his instruments.

Here, then, in James Caesar Petrillo, comes a new type of automatic music machine business to those men who have long wanted to prove the worth, the lasting power and the indelible impression left on the public's mind by the music of the nation's juke boxes.

Petrillo's ban will allow for the proof which only a test of time could bring. And yet, every record manufacter in the nation is ready to shoot out new releases just as fast and as often as he ever did in the old days. He is, believe it or not, rather happy over the entire thing—just as the juke box operator and the publisher (especially the publisher who has a catalog of standards) is, at this time.

As far as the recording artist, who is a member of AFM is concerned, his future is entirely up to him. He knows that his records will last longer in the nation's juke boxes — which means a better engagement and a higher price for his "live" performance, but, for his future it is sincerely hoped that he has cut a sufficient number of those black shellac tuneful discs to insure it for himself.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

JO STAFFORD

SAYS 'THANKS' TO THE

NATION'S JUKE BOX OPERATORS

FOR SELECTING HER

THE BEST FEMALE VOCALIST

of 1947

In The Annual CASH BOX Poll!

on CAPITOL Records ★ ON THE AIR CHESTERFIELD SUPPER CLUB Tues. and Thurs., NBC, Coast to Coast ★ PERSONAL MANAGEMENT: MICHAEL NIDORF DIRECTION: GENERAL ARTISTS CORPORATION

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 SUMMERTIME
The Ravens
(National 9038)
On top of the heap again. This combo beckons coin everywhere.

2 EAST SIDE WEST SIDE
Charley Barnet
(Apollo 1084)
Repeats its position of last week, with ops re-ordering like mad.

3 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
Rises like a rocket. Latch on to this one for heavy action.

4 845 STOMP
Earl Bostic
(Gotham 154)
Moves up one notch with ops reporting live play.

5 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
In sixth place last week, this plug tune continues to rise. Here it is in the fifth spot.

6 IS IT TOO LATE
Savannah Churchill
(Manor 1093)
Ops peg this one for the top. In eighth place last week, into the sixth spot here.

7 FOOL THAT I AM
Dinah Washington
(Mercury)
Takes a drop from the third spot, altho heavy play continues.

8 MY MOTHER'S EYES
Nellie Lutcher
(Capitol 40042)
Moves down to take over the eighth spot. Ops still getting heavy calls for Lutcher.

9 WRITE ME A LETTER
The Ravens
(National 9038)
The flip of the top song. A real great disk.

10 MAD LAD
Sir Charles
(Apollo 773)
Bounces in out of nowhere. Ops getting zillions of calls for this one.

exclusively yours

LATEST RELEASES!

Johnny Moore's 3 Blazers

featuring **Charles Brown** and **Oscar Moore**

'MONEY'S GETTING CHEAPER'

'IT'S OVER'

Master Series No. 257 — $1.00 plus tax

JOE LIGGINS
and his Honeydrippers

'SUGAR'

'YOU'LL MISS ME SURE'S YOU'RE BORN'

Master Series No. 256 — $1.00 plus tax

JACK McVEA
and his Orchestra

'TWO TIMIN' BABY'

'SWING MAN'

Master Series No. 255 — $1.00 plus tax

Exclusive records

"THE JUKE BOX IS THE ACID TEST"

Record Mfr Advises Quantity Pressing Based on Public's Reaction to Juke Box Play of New Releases.

NEW YORK—One of the nation's leading disk manufacturers stated this past week, "The juke box is the acid test."

He continued, "We hold down on the first number of pressings we make today on any new release to first hear from our people in the field just what the juke box play reaction to the disk has been.

"If the people will pay to play this new release thru the nation's juke boxes", he says, "and we obtain those facts and figures by the reorders we get from the juke box operators, then we know what to do as far as quantity pressings are concerned."

He also reported, "We have set up definite test points with some of the nation's best juke box operators thru our distribution channels. They shoot the new releases right out to the machines and we then await the reaction of the public to them. Once these operators phone our distributors and give them a repeat order then we know where we are going. We gauge our production on the size of those repeats."

In short, the juke box has today become the "acid test" for any newly released record. It is the juke box, a unique and exclusive music medium, which allows the average record manufacturer to decide just how he wants to go on quantity pressings.

Of course, manufacturers have, many times, "been fooled," as the expression goes. Sometimes the public will hesitate for a period of time before playing a new release to any extent and, just when the manufacturer is ready to forget all about it, the play zooms. Pressings then start with the manufacturer usually far behind in orders.

Yet, the point that is most outstanding, as well as most important, is that he juke box serves as the "acid test medium for all the new records now being released." Formerly, it was believed that the retail record stores were the best test for a new release. Today, the juke box tremendously dominates due to the fact that so many, many new releases have been made "hits" only because they first appealed to the public thru juke box play.

And the juke box is zooming play of many a release which the record manufacturers didn't, themselves, believe it at fact. There are so many tunes which have sprung into the national limelight this past year; tunes of the smaller, independent manufacturers at that, that the majors are much more carefully attuning themselves to juke box playing popularity.

It must be remembered that it is the basic fundamental of the juke box which has caused it to become the greatest network for music in the history of the world. It is the solid fact that the juke box allows the public to choose the record it wants to hear—when it wants to hear it—for as many times it wants to hear it — without, in any fashion whatsoever, forcing that music down the public's gullet.

And the meter reading back of that record decides the operator's orders. He cares nothing for the tune, as a tune, he only decides his preference for a new release by what "action" it received on his locations.

Definitely, the average operator is just as sentimental as anyone else where certain artists are concerned. And this sentiment stems from the fact that the recordings of these artists have proved themselves great money-makers for him in his machine.

He may, many times, prefer the records of one certain artist over that of another, yet, if unknowns like The Harmonicats come along with a disc called "Peg O' My Heart" and prove that they can "outsell" other artists he will veer in their direction. This is only natural. Francis Craig's recording of "Near You' 'is still another example in this direction.

His preferences are kept in the background as against the public's choice of records. In the juke box domain it is most definitely "the public who decide as to just what is a hit and what isn't a hit and what they prefer to play and what they will not play."

The very fact is that the juke box itself is the instrument which guides many to stardom thru this very basic fundamental solidarity.

There have been cases where the operators, themselves, by deciding on a certain artist, have made him one of the all time greats. But, in the long run, being able to "sample the tune for only 5c" has been just what "decided the public."

That is most important as well as most impressive and is, in the final conception, the answer to any advertising direct to the public which the manufacturer can do. These advertisements in mass public papers do not let the public "hear the tune". Sampling of the tune to the public is what makes a record, as sampling of soaps and foods have done in the long forgotten past and do today and will continue to do in the future.

"The juke box is the acid test" for it is the one and only "sampling" instrument which the record manufacturer, the publisher and the artist has today, and which will treat these music forces with all great respect and complete consideration and bring them the "truth" in every case regarding recordings of their music.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

THANKS...

Music Machine Operators of America

★ FOR YOUR SELECTION OF

FRANKIE LAINE

PERRY COMO	70,119
BING CROSBY	32,175
FRANKIE LAINE	**22,620**
VIC DAMONE	15,789
FRANK SINATRA	13,784
ART LUND	13,086
BILLY ECKSTINE	6,095
AL JOLSON	5,121
DICK HAYMES	4.965

in the

★ BEST MALE VOCALIST OF 1947

Division of

THE CASH BOX Music Poll

A SMASH HIT WITH . . .

"PUT YOURSELF IN MY PLACE BABY"

and "TWO LOVES HAVE I"

MERCURY CELEBRITY SERIES No. 5064

Now Appearing
PARAMOUNT THEATRE,
NEW YORK

MERCURY RECORDS

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Slap Her Down Again Paw"

"Red Wing"

ESMERELDY

(Musicraft 524)

● New face on wax grabs the lime this week with her rendition of "Slap Her Down Again Paw" and "Red Wing". It's Esmereldy and Her Novelty crew to cut a cookie bound to set your phonos on fire. The gal's pipes send a disk right at those hill spots, with loads of zest, bounce and treble to make this one a coin culler. On the flip for the popular "Red Wing", the chirp yodels her way right thru to score. Keep your eyes peeled on this gal — she's comin' strong.

"I'm Leaving This World Someday"

'It's Got Me Down"

FLOYD TILLMAN

(Columbia 37976)

● Pair of sides which ops may go for are these offered in effective fashion by the popular Floyd Tillman. Titled "I'm Leaving This World Someday" and "It's Got Me Down", Floyd wails the onion wordage in sorrowful tones behind some slow paced beat that flavors the cookie. Top deck shines brightly to grab the glory. Whirl 'em.

"Shady Valley Waltz"

"Someday You Gotta Make Up Your Mind"

CARSON ROBISON

(MGM 10110)

● Flavorful tones of Carson Robison echo here with a pair aimed right at your phonos. "Shady Valley Waltz" moves in slow timing with the cowhands' pipes pitching full of the stuff that counts. On the flip, Carson keeps the same metro to wail "Some Day You Gotta Make Up Your Mind", with the title giving off the bil of fare. Both sides deserve your listening time.

"Teardrops In My Heart"

"Cigarettes, Whusky and Wild Wild Women"

RED RIVER DAVE

(Continental 8032)

● Strong favorite in the phonos offers his latest here, bound to start coin rolling in all directions. You'll go for "Teardrops In My Heart", a sorrowful saga with Dave's mellow tones ringing true. The flip picks up a bit, with Dave once again turning in a brilliant performance. Backing offers some kicks and is loaded with some wonderful instrumentation. Both sides suitable for dancers and listeners alike — get next to 'em.

America's No. 1 Juke Box Attraction!

Eddy HOWARD and his Orchestra

BIG in the BOXES with

Getting Terrific Action!

"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"
MAJESTIC No. 1177

DISK O'THE WEEK

"I'M A-COMIN' A-COURTIN' CORABELLE"
"I'LL BE THERE"
MAJESTIC No. 1170

"WHITE CHRISTMAS"
"I'LL BE HOME FOR CHRISTMAS"
MAJESTIC No. 1175

"KATE"
MAJESTIC No. 1160

"RAGTIME COWBOY JOE"
"ON THE OLD SPANISH TRAIL"
MAJESTIC No. 1155

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.

Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT Majestic RECORDS in your machines.

1 **SIGNED, SEALED AND DELIVERED**
Cowboy Copas
(King)

2 **NEVER TRUST A WOMAN**
Red Foley
(Decca 46074)

3 **I'LL HOLD YOU IN MY HEART**
Eddy Arnold
(Victor 20-2332)

4 **B-ONE BABY**
Cliffie Stone
(Capitol 40041)

5 **TO MY SORROW**
Eddy Arnold
(Victor 20-2481)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 73961)

I LIKE MY CHICKEN FRYIN' SIZE
Merle Travis
(Capitol 40050)

GO ON
Ted Daffan
(Columbia 37959)

AFTER YESTERDAY
Hawkshaw Hawkins
(King)

I DON'T WANT YOU
Shelton Bros.
(King)

Short Shots
From the Hills and Plains

Luther Higginbotham and Smiley Smith, The Foggy River Boys of Station WPDQ, Jacksonville, Fla., recently made a trip to New York and cut a batch of Manor wax . . . Bobby Gregor's "She's Only A Moonshiner's Daughter" getting a big splash in the boxes. Bobby is scheduled to cut a slew of MGM records early this month . . . Juke box operators in Orange and Sullivan counties, New York, report Eddie McMullen's platters going wild . . . Dave Miller's round-up at Frank Dailey's Ivanhoe Club in Irvington, N. J., brought out over 700 yowling fans. Billy Williams, The Murray Sisters, Ray Smith and his Pine-Toppers and Uncle Elmer Newman brought the house down.

* * *

Denver Darling cutting some hot wax down in Nashville, Tenn. . . . And we hear that Eddie McMullen is going to cut a well known mag publisher's tune . . . Zeke Manners in New York prepping transcriptions . . . Riley Shepard cut eight for Vitacoustic . . . Tex Fletcher, Jesse Rogers and Ray Whitley cutting for Cowboy Records this month . . . Roy Acuff keeping busy with disc sessions. Roy recently trekked to Chi for another date . . . Dave Miller reports that Two Ton Baker's "Little Lonely Petunia" getting loads of calls on his WAAT Hometown Frolic . . . Johnny Bond's version of "John's Other Wife" getting peak play in the boxes we hear . . .

* * *

Tommy Summers doing a grand job for Super-Disc records. Tommy hails from Virginia with loads of friends the nation wide . . . Eddie Arnold, winner of *The Cash Box* "Oscar" for "It's A Sin", the Best Hillbilly Record of 1947 all thrilled to pieces we hear. The wires keep coming in. Eddie's album, just recently released, is one of the most relaxing sessions on wax we have ever heard. And still he rides hot — supposed to have sold more than 2½ million platters this year.

* * *

Jimmy Davis cut a real cutie for Decca this past week — look for it. Larry Fotine's platters "Sorry For You" and "Angel" on Flint Records clicking in a big way. Larry, formerly arranged for Sammy Kaye and Blue Barron . . . Pee Wee King is rising rapidly to the top of the best seller class with his Victor hotcakes . . . Did'ja hear Jimmy Dale's Continental waxing of "Too Fat Polka"?

2 New Releases by KING

KING 681
Pappy's Banjo Boogie
Backed by "It's A Dirty Shame"
By the
Lightcrust Doughboys

KING 4198
845 Stomp
Backed by "Earl's Rumboogie"
By Earl Bostic

KING
1540 BREWSTER AVE., CINCINNATI 7, OHIO

★ FIRST AGAIN ★

The Company That Gave You The Original Recording Of

"MY GUITAR IS MY SWEETHEART"
By JOHNNY LANE

NOW BRINGS YOU
THE NEXT BIG HIT

"TURNPIKE POLKA"

By The
DON HENRY HARMONICA TRIO
REGENT RECORD No. 111

ORDER FROM YOUR NEAREST DISTRIBUTOR

New York
MAJOR DIST. CO.
563 W. 42nd St.
New York City

New Jersey
ALL-STATE DIST.
30 Warren Pl.
Newark, N. J.

Florida
SEMINOLE DIST.
1360 N.E. First Ave.
Miami, Fla.

New England
NORTHEASTERN
MUSIC SERV.
447 Mass Ave.
Cambridge, Mass.

Illinois
CHORD DIST.
2406 LaSalle St.
Chicago, Ill.

Pennsylvania
DAVID ROSEN
855 No. Broad St.
Philadelphia, Pa.

Missouri-Kansas
MILLNAR RECORD SALES
110 West 18th St.
St. Louis, Mo.

Michigan-Ohio
MORRY KAPLAN MUSIC
313 E. Jefferson Ave.
Detroit, Mich.

Maryland—Dist. of Col.
VIC BADDOCK
633 W. Lombard
Baltimore, Md.

REGENT RECORDS

1184 ELIZABETH AVENUE, ELIZABETH, N. J.

Rollin' 'Round Randolph

Things are in a dither at the Chicago office of *The Cash Box*, with plenty of excitement at the close of our Second Annual Record Poll. It's hard to report what's happening along Chicago's Tin Pan Alley (Randolph Street) with so much happening right here in our own office. What with an award having been made to Dorothy Shay for the best hillbilly record by a popular artist, "Feudin' And Fightin'", over a national hookup on the Coca Cola program this past Friday night, with the forthcoming festivities connected with the presentation of an 'Oscar' to the famed Eddy Howard and to the 'Oscar' winning Harmonicats. Never in the memory of this correspondent has there been such enthusiasm, acclaim, and such interest shown in a music poll as witnessed in the close of THE CASH BOX's Second Annual Record Poll . . .

Lots of new openings scheduled for Chicago this month with Jimmy Palmer and his ork due to follow Russ Carlyle into the Club Martinique with a WGN wire, Thursday, December 11. Jimmy, who breezed into Chi prior to his opening to cut ten sides of standard tunes for Universal Records, had a narrow escape enroute here from Cincinnati when his car was completely wrecked near Flint, Mich. . . . Phil Levant had all Randolph Street at his Blackhawk opening this last week. We hear Art Kassel and his ork are skedded to take over when Phil finishes his stint . . . Jerry Glidden followed Milt Herth into the Glass Hat of the Congress Hotel last Monday night, with all the music men out in force to bid him welcome . . . Lawrence Welk again breaking all records at the Trianon Ballroom, where he opened Thanksgiving day . . . Benny Strong, one of the home town boys, recently opened at the Mark Hopkins Hotel in San Francisco. Benny cut his arrangement of the oldie "That Certain Party" for Bradley Associates, which is said to be a big hit. Be sure and give it a listen' . . . Reports that Sherman Hayes is doing a capacity business on his one nighters which will continue until late January, when he then returns to the Club Martinique in Chi . . . Jim Blade, who is well known for his radio activities around these parts has cut "Canadian Capers" and "Elmer's Tune" for Rondo Records . . . George Olsen doing several record dates for Majestic. We hear his novelty arrangement of "Begin The Beguine" and an Irish ditty entitled, "Susie Dooley" are something of a sensation . . . Jack Smith, Capitol recording star, and Red Ingle, both in their second week at the Oriental Theatre, playing to tremendous holiday crowds . . .

The Leo Feist pubbery will handle a new tune tabbed "The Miracle Of The Bells", words by Russel Janney, author of the book by the same title, due to be released after the first of the year . . . We hear from Ned Miller of Leo Feist, Inc., that they also have a new novelty ditty entitled "The Secretary Song", which has the clicking sound of a typewriter and the bell written into the music. Ned tells us that Ted Weems just made a terrific recording of it for Mercury . . . Leighton Noble now enjoying capacity business at the Schroeder Hotel in Milwaukee, due to open at the Aragon Ballroom December 21st . . . A flock of music men visited our windy city again last week, including Chester Conn, Mike Sukin, Julie Stern and Bobby Mellin . . . College Inn, has written a musical with Bob Wells titled "Break It Up" which goes into rehearsal shortly with Gertrude Niesen in the starring role . . . Jack Carroll with a 28 piece orchestra cut some sides for Vitacoustic this past week . . . Evelynn Aron of Aristocrat Records showering praises on their new release "My Fate", waxed by Prince Cooper, well known race artist. Evelynn reports distributors are very enthused over this new ballad and predict it shall hit the top soon . . .

HEY, OPS

HERE'S A 2 FOR 1 NICKEL-SNATCHER BY

THE ALL-AMERICAN SAXAPHONE STAR

Sam Donahue AND HIS ORCHESTRA

TWO HITS ON A SINGLE RECORD

The WHISTLER

Vocal by SHIRLEY LLOYD and the Blue Hues

BOTH LISTED IN THE CASH BOX REGIONAL RECORD REPORT

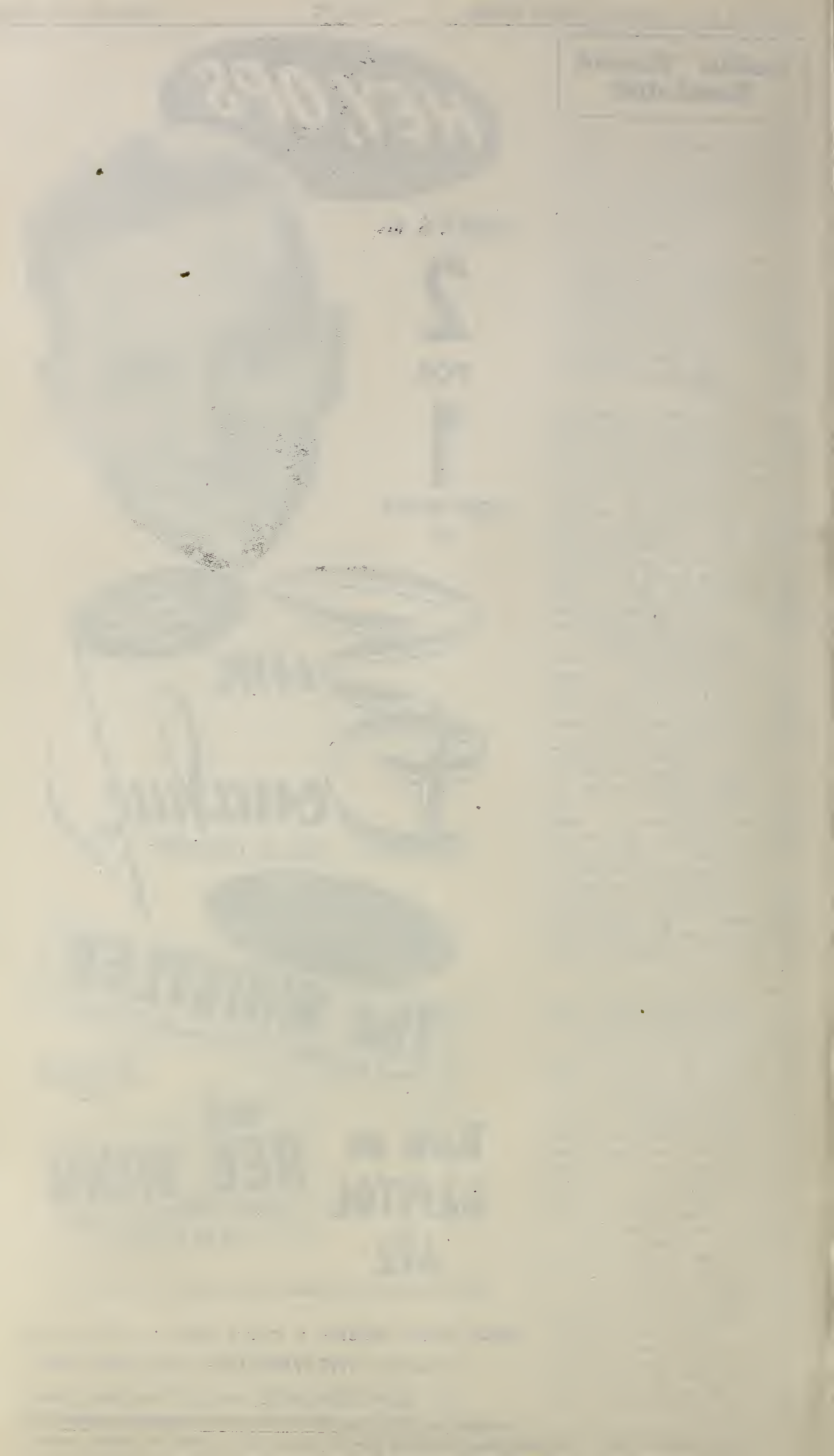
and RED WING

Vocal by SHIRLEY LLOYD and the Ensemble

Both on CAPITOL 472

PRESS RELATIONS: JIM McCARTHY, 1619 BROADWAY, NEW YORK CITY

OPS: You'll whistle a merry tune — when you Feature "THE WHISTLER" and "RED WING" by SAM DONAHUE, on all Your Machines!



1 BELL BOY BOOGIE
Todd Rhodes
(Vitacoustic)
Bounces back into the number one slot with ops widely approving.

2 SINCE I FELL FOR YOU
Annie Laurie
(DeLuxe 1082)
Drops one to top song with heavy play continuing throughout the South Side.

3 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
In sixth place last week, this plug ditty rises to grab the charmed circle in the number three spot.

4 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
In seventh place last week, the rising popularity of this tune boosts it up to the fourth spot.

5 DON'T TAKE YOUR LOVE FROM ME
Hadda Brooks
(Modern 153)
Drops a few to garner fifth place with the hot Brooks pace continuing.

6 THRILL ME
Roy Milton
(Specialty 518)
In fifth place last week — into the sixth spot here. Milton still hot!

7 CHANGEABLE WOMAN
Johnny Moore
(Exclusive 251)
Moves down to the seventh spot this week, altho ops continue to reorder.

8 MERRY CHRISTMAS, BABY
Johnny Moore
(Exclusive 254)
Bounces into the limelight with reports indicating peak play for this one.

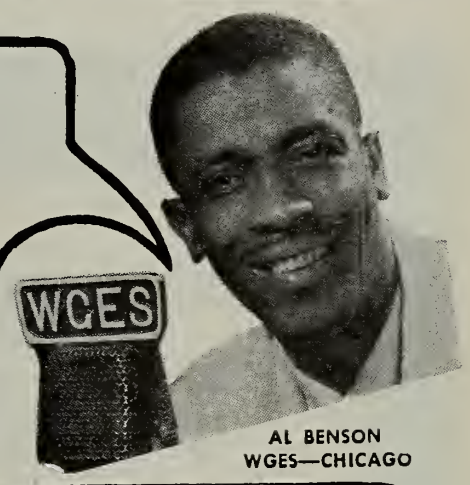
9 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
Breaks here for the first time with ops raving about this one.

10 EAST SIDE, WEST SIDE
Charley Barnet
(Apollo 1084)
Another newcomer and more coin play. Ops peg this one for the top.

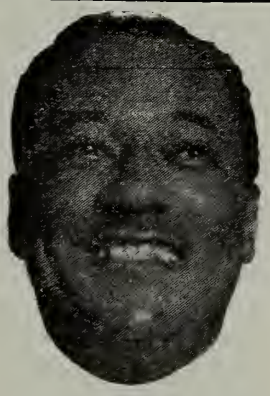
Decca Chirp Guest At Chicago Runyon Dinner

CHICAGO, ILL.—Caught chatting with a group of coinmen at the Chicago Damon Runyon Fund Dinner recently is attractive Decca artist, Monica Lewis. Pictured with Monica; Gil Kitt of Empire Coin Mach., Clayton Nemiroff, of Monarch Coin and comic Jackie Miles, currently appearing at the Chez Paree.

CONGRATULATIONS!
YOUR RECORDING OF
"HASTINGS ST. BOUNCE"
IS REALLY GOING PLACES!
FROM 10th PLACE TO THE #6 SPOT IN ONE WEEK ON THE CHICAGO SOUTH SIDE HIT PARADE, AND CLIMBING FAST!



AL BENSON
WGES—CHICAGO



PAUL WILLIAMS

MANY THANKS AL—
LOOK SHARP FOR "35:30"
BEING RELEASED THIS WEEK, AND
MY NEWEST DECEMBER RELEASE
'BOUNCING WITH BENSON'
DEDICATED TO YOU

Flash "HASTINGS ST. BOUNCE" Cracks THE TOP TEN ON HARLEM'S HIT PARADE

#659 SURE FIRE COIN IN THE PHONO'S #659
PAUL WILLIAMS SEXTET
HASTINGS ST. BOUNCE

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

The RAVENS
The Quartet You'll Rave About
Exclusive NATIONAL Recording Artists
UNIVERSAL ATTRACTIONS
347 Madison Ave., New York
No. 1—HOT IN HARLEM
"SUMMERTIME"
backed by
"WRITE ME A LETTER"
National No. 9038

MUSIC PUBLISHER BREAKS WITH INDIE DISKERY

BMI Affiliate Enters Disk Biz; Seen As Beat On Recording Ban

NEW YORK — Ed Wilson, prexy of Tune-Disc Record Company, announced the wholesale signing of a well noted group of artists to recording contracts this past week.

The plattery's bow into the diskery field embraces a new angle to the Petrillo edict, scheduled for action this December 31. Tune-Disc also is a subsidiary of the Tune Shop Music Publishing Co., Inc., and is affiliated with BMI.

The Cash Box learned that Tune-Disc will feature BMI tunes only.

Signed to recording contracts were such names as Sonny Dunham, Ray Anthony, Al Donahue, Rey Eberle, Jane Pace and Irving Zath-Miry.

All artists have been popular in the disk biz, and represent a valuable roster of talent.

Wilson disclosed that distribution is currently being set throughout the United States, Canada, and even Milan, Italy. Over 200 masters have been cut.

Negotiations are under way at present for the possible release of a plastic record, after the first of the year to market at 49c.

In disclosing that the subsidiary pubbery firm would break into the disk business, Tune-Disc paves the way for the oft rumored entry of music publishers in the industry. It is easily seen that publishers who do enter, will thus solve their problem of getting recordings for their songs. The affiliation had been rumored for some time, and undoubtedly comes as a direct result of the Petrillo edict banning recordings after December 31.

Thus music publishers, who reportedly have been running helter-skelter mad for disks for their tunes have accomplished a feasible means of beating Petrillo.

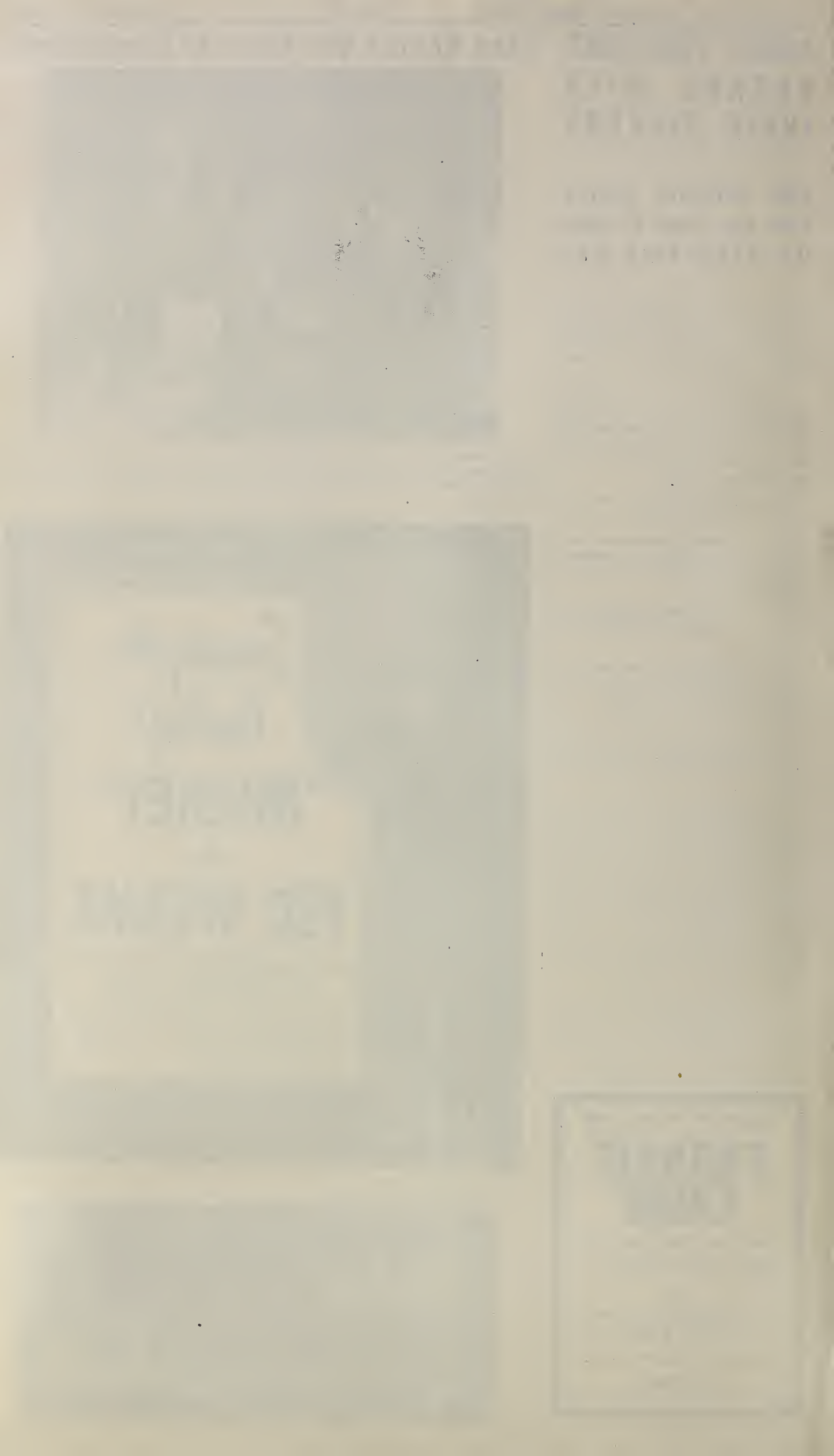
Stan Kenton Ork Bows At Commodore

NEW YORK—Pictured above at his opening recently at the Century Room, Hotel Commodore, Stan Kenton and his orchestra go thru their paces for the jam-packed house. In front of the bandstand are disc jockey Freddy Robbins, Bea Wayne, and Lyn Duddy.

Sweeping the Country!
"MICKEY"
by
TED WEEMS
and his Celebrated Orchestra
ON MERCURY #5092
The man who gave you "HEARTACHES", (one of the biggest money-makers of 1947) REPEATS with another Smash Hit. Be sure to feature "MICKEY" for big Returns!

GREATER THAN EVER!
FRANKIE LAINE
SINGS TWO WONDERFUL TUNES
"TWO LOVES HAVE I"
AND
"PUT YOURSELF IN MY PLACE BABY"
Mercury Celebrity Series
No. 5064

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood



Decca Borrows Four Million For Expansion

NEW YORK—Disclosure of a $4,000,000 loan, made by Decca Records, Inc., this past week, with the First National Bank in Boston paved the way for much comment throughout the industry.

The loan, arranged for by Milton Rackwill, vice-president at the plattery, was looked upon by many as a loan to be used for other purposes than "expansion."

Decca's sales charts continue to remain in the upper brackets, and spectators view the situation with avid calm.

Decca signed several artists to recording contracts this past week, supplanting their growing artist and talent roster. Signed to pacts were Bob Carroll, former Jimmy Dorsey vocalist. Heavy emphasis is to be placed on Carroll, who, it was learned, will get plug songs, inasmuch as Bing Crosby and Dick Haymes are already set up for sessions for the remainder of the year. Also reported to be signed was Martha Davis, pianist-vocalist, to a one year deal.

Terms of the loan call for credit to be extended over a six year period, with Decca reported to be paying low interest rates.

Rainbow Signs Jimmy Saunders, Esy Morales

NEW YORK — Harry Fromkes, president of Rainbow Records, Inc., this city, announced the signing of Jimmy Saunders and Esy Morales to term recording contracts this past week.

Saunders, formerly with Charlie Spivak, Harry James and Jan Savitt is expected to have his first release out early next week. His first for the Rainbow plattery is to be "Roses Of Picardy" and "If You Care For Me".

Morales, (brother of Noro) famed unique flutist has "Jungle Fantasy" as his first, also to be set for Xmas week.

STOP! TURN BACK TO PAGES 8 & 9

Plugger-Publisher Get Together

CHICAGO—Ned Miller, manager of the Leo Feist Publishing offices in the windy city ran into Bill Gersh, publisher of *The Cash Box* recently, and the resultant picture shows the two browsing.

Ned's really doing a great job in Chicago on "Why Should I Cry Over You".

Laughing It Off —

NEWARK, N. J. — Caught rolling in merriment, our candid camera clicks Frances Wayne, Paul Brenner and Neal Hefti during a recent visit to Radio Station WAAT.

Frances, Exclusive Recording artist is prepping material for her opening in New York shortly.

VITAcoustic "LIVING SOUND" house of harmonica hits

presents

LEO DIAMOND

Harmonicartist

in 4 sensational songs

9A "MY SIN"

9B "THEY CALLED IT DIXIELAND"

11A "DONKEY SERENADE"

11B "TONIGHT YOU BELONG TO ME"

ACCLAIMED FROM COAST TO COAST BY DISC JOCKEYS, JUKE BOX OPERATORS AND RECORD DEALERS AS

A TREMENDOUS SUCCESS

VITAcoustic TONE CONTROLLED "LIVING SOUND"

CHICAGO · NEW YORK · HOLLYWOOD

OFFICES AND STUDIOS, 42nd Floor

20 N. Wacker Drive, Chicago 6, Ill.

Gets THE CASH BOX "BULLSEYE OF THE WEEK"

"TULSA, STRAIGHT AHEAD"

by LEON McAULIFFE

on MAJESTIC No. 11032

CHERIO MUSIC PUB., Inc.

1585 Broadway New York

EDDIE "Mr. Cleanhead" VINSON

World's greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

Current Hit!

"RAILROAD PORTER'S BLUES"

"KING FOR A DAY BLUES"

Mercury No. 8060

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

DISKERS CREDIT BUREAU SET; MANY ENDORSE ORGANIZATION

NEW YORK — The organization of the Record Manufacturers Credit Bureau has been announced by Isador Magidoff, an attorney at law in New York; this past week.

The formation of this bureau represents a wide survey made by Mr. Magidoff among record manufacturers seeking knowledge of the credit standing of their distributors.

It is pointed out that many record manufacturers maintain there is an urgent need for a central office where credit information can be assembled and then disseminated to those in the industry extending credits.

One of the major problems many an independent diskery has been confronted with, is that of the credit standing of their distributors. Distributors also point out that competitors have frequently passed on misleading information concerning them; thus meaning the possible loss of a record line.

A statement of financial condition has been mailed to a great many distributors and dealers of phonograph records. In requesting such information, Mr. Magidoff states that the information received is to be held in the strictest confidence and revealed to only those manufacturers who likewise are recognized in the industry.

One well noted record manufacturer in pointing out the crying need for such an organization, stated, "Every industry has such a central point whereby they can be assured of payment for credit extended. The lack of credit information in the recording industry has resulted in the loss of thousands of dollars for every record manufacturer. Credit for records is frequently extended, with no knowledge of the financial condition of a particular distributor in the hands of such a manufacturer. Any distributor of records who is operating his business in an honest manner will wholeheartedly endorse this credit bureau."

Regent Records Pact Flock of Artists

NEW YORK — Fred Mendelsohn, president of Regent Records announced the signing of a flock of artists to their recording roster this past week.

Included were: Dolly Dawn, well noted songbird; Beverly White, formerly with The Duke Ellington orchestra, Al Trace of comic fame; the Don Henry Trio, Joe Dosh and Jack Berch.

Miss Dawn's first release is to be an old Gershwin tune, said to be never recorded before and written expressly for Miss Dawn by Georg Gershwin many years ago.

Savoy Pacts Pair

NEWARK, N. J. — Savoy Records, Inc., announced the signing of "Michigan" Moore and his orchestra and Dexter Gordon, tenor saxophonist, to long term recording contracts this past week.

Moore has already waxed 24 sides, while Gordon has also signed a like number. Both artists recordings are scheduled for early release.

Apollo Breaks With Two Minute Disk

NEW YORK — Apollo Records, Inc., disclosed their scheduled release of a two-minute recording this past week.

The platter, titled 'I Evol Uoy" ("I Love You") spelled backward and "Tonight's My Night With Baby" by the Murphy Sisters has been applauded by those who have heard it, as another "Near You."

The release of this recording by Apollo aligns another recording company among the many who have already whole-heartedly endorsed the idea.

Many operators have openly stated their reluctance to buy recordings that run too long. One well noted artist's current release cuts off in the juke boxes, leaving out a complete chorus, because of the unusual length of the song.

In releasing the two-minute disk, Mrs. Bess Berman stated, "This recording will continue to prove to music operators throughout the nation that Apollo is cooperating with them in every possible manner. The music ops asked for title strips and Apollo complied. At present we are servicing operators throughout the nation by meeting their needs and demands immediately."

Current Appol click disk "Mad Lad" is rapidly rising on the juke boxes.

King Records Deal With Wynonie Harris In Air

CINCINNATI, O. — The reported signing of Wynonie Harris to a King Recording contract this week takes on other aspects.

King's disclosure that the deal is not set as yet, points to an alleged report that another diskery had already signed the blues artist.

King last week released a statement that the diskery had signed Harris to a long term recording contract.

Kay Guests With Op

PORTLAND, ORE. — Pictured above listening to her latest Columbia recording is Beatrice Kay and Bob Portale, manager of M. S. Wolf Distributing Co., this city.

Miss Kay dropped in at the AMI distributors showrooms during a recent appearance in Portland, and immediately was swarmed with music ops.

STOP!
TURN BACK TO
PAGES 8 & 9

Keep Your Eyes Peeled For—
"ROSALINDA"
By RED BENSON
RAINBOW No. 10033
CHERIO MUSIC PUB., Inc.
1585 Broadway New York

CASH IN . . .
IT'S A SENSATION
AND YOU CAN'T BEAT THE ORIGINAL RECORD OF
"I'M MY OWN GRANDPA"
20th Century Record No. 20-33
"THANX DISC JOCKEYS!"
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Manufactured by
BALLEN RECORD CO.
1515 Jefferson St., Phila. 21, Pa.
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Standard Songs are MONEY MAKERS!
"FOR YOU"
BUDDY CLARK—Columbia
JOE ALEXANDER—Capitol
THE RAVENS—National Sound
BILLY SAMUELS—Mercury
Published by:
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NEW YORK, N. Y.

Specialty RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229

Roy Milton's
Latest
"WHAT'S THE USE"
BACKED BY
"Roy Rides"
SP519

USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE—REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CH—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Const	MW—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

	Dec. 6	Nov. 29	Nov. 22
1—Neor You	120.5	128.6	149.7
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunio*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-Ic*			
2—You Do	119.5	86.4	84.6
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angela Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
3—Bollerino	91.9	72.1	54.2
CO-38381—BUDDY CLARK			
DE-24265—ENRIC MADREGUERA ORCH.			
ME-5075—JERRY SHELTON TRIO			
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME *What Are You Doing New Yeors Eve?*			
VI-20-2433—VAUGHN MONROE ORCH. *The Stars Will Remember*			
4—How Soon	78.7	57.2	51.6
CO-37952—DINAH SHORE *Fool That I Am*			
DE-24101—CARMEN CAVALLERO — BING CROSBY *You Do*			
MA-1179—DICK FARNEY			
ME-5069—JOHN LAURENZ *You Call It Madness*			
TO-1258—JACK OWENS *Begin The Bekuine*			
VI-20-2523—VAUGHN MONROE ORCH. *True*			
5—Civilization	72.1	67.3	64.5
AP-1059—THE MURPHY SISTERS *You're Breaking In A New Heart*			
CA-465—JACK SMITH *Don't You Love Me Anymore?*			
CO-37885—WOODY HERMAN *Boulevard of Memories*			
DE-23940—DANNY KAYE—ANDREWS SISTERS			
MA-7274—RAY McKINLEY ORCH. *Those Things Money Can't Buy*			
ME-5067—OICK TWO TON BAKER ORCH.			
MG-10083—SY OLIVER ORCH.			
VI-20-2400—LOUIS PRIMA ORCH *Forsoking All Others*			
6—I Wish I Didn't Love You So	70.5	82.8	103.3
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Noughty Angeline*			
MA-7225—OICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
MU-15117—PHIL BRITO *Kote*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahassee*			
7—So For	66.4	50.0	23.8
CA-461—MARGARET WHITING *Lazy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
ME-5076—THE SHELTON TRIO *Sentimental Rhapsody*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-15106—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			
8—And Mimi	53.3	49.4	30.9
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once In Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Troin*			
MG-10082—ART LUND *Jealous*			
MU-15114—MEL TORME *Boulevard of Memories*			
VI-20-2422—CHARLIE SPIVAK *Tennessee*			
9—I Hove But One Heort	50.0	45.8	58.1
CO-37544—FRANK SINATRA *Ain'tcha Ever Comin' Back*			
DE-24154—CARMEN CAVALLERO ORCH. *Aintcha Ever Comin' Back?*			
ME-5053—VIC DAMONE *Ivy*			
MU-456—PHIL BRITO *Tango DeLa Rosa*			
MU-15069—GORDON MacCRAE *You Go to My Head*			
SI-15130—MONICA LEWIS *The Whiffenpoof Song*			
VI-20-2424—TEX BENEKE ORCH. *Too Late*			
10—Whiffenpoof Song	29.5	24.4	23.9
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK ORCH. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON ORCH. *Streamliner*			
ME-5068—ART KASSEL ORCH.			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
11—Too Fat Polka	27.9	47.6	36.8
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
MG-10106—BLUE BARRON O. *Mickey*			
12—Serenode of the Bells	18.1	26.2	7.0
CA-75007—JO STAFFORD *The Gentlemen Is A Dope*			
CO-37956—KAY KYSER ORCH. *Poss That Peace Pipe*			
DE-2425B—GUY LOMBARDO ORCH. *Sipping Cider By The Zuyder Zee*			
MG-10091—BOB HUSTON *A Tune For Humming*			
VI-20-2372—SAMMY KAYE ORCH. *That's What Every Young Girl Should Know*			
13—When You Were Sweet Sixteen	18.0	23.2	33.6
CO-37803—DICK JURGENS ORCH. *On the Avenue*			
DE-24106 (A-575)—AL JOLSON *Waiting for the Robert E. Lee*			
DE-23627—MILLS BROTHERS *Way Down Home*			
VI-20-2259—PERRY COMO *Chi-Babo Chi-Bobo*			
14—Feudin' and Fightin'	17.9	51.8	51.6
CA-B443—JO STAFFORD *Love and the Weather*			
CO-37189 (C-119)—DOROTHY SHAY *Say That We're Sweethearts Again*			
DE-23975—BING CROSBY *Goodbye, My Lover, Goodbye*			
MA-12011—GEORGIA GIBBS *You Do*			
ME-6049—REX ALLEN			
MG-10041—KATE SMITH *Tomorrow*			
VI-20-2313—TEX BENEKE ORCH. *How Can I Say I Love You*			
15—A Fellow Needs a Girl	17.8	14.3	32.2
CA-463—GORDON McRAE *Body & Soul*			
CO-37883—FRANK SINATRA *So For*			
CN-7270—JIMMY ATKINS *So For*			
DE-24194—GUY LOMBARDO ORCH. *So Far*			
MA-1165—MARTHA TILTON			
ME-5063—JOHN LAURENZ			
MG-10109—BOB HUSTON *Cutest Little Red Headed Doll*			
VI-20-2402—PERRY COMO			
16—The Whistler	13.1	14.2	
CA-472—SAM DONAHUE ORCH. *Red Wing*			
CO-37980—THE MODERNAIRES *The Jingle Bell Polka*			
VI-20-2522—TOMMY DORSEY ORCH. *I Met My Baby In Macy's*			
17—The Lody from 29 Palms	12.3	11.4	12.9
CO-37562—TONY PASTOR ORCH. *I'm Sorry I Didn't Say I'm Sorry*			
DE-23976—THE ANDREWS SISTERS *The Turntable Song*			
VI-20-2347—FREDDY MARTIN ORCH. *Cumana*			
VT-6—HENRI BUSSE ORCH. *Jalousie*			
18—I'll Donce ot Your Wedding	11.6	5.9	
CA-15009—PEGGY LEE *Golden Earrings*			
CO-37967—BUDDY CLARK—RAY NOBLE *Those Things Money Can't Buy*			
MG-10095—HELEN FORREST			
VI-20-2512—TONY MARTIN *Carolina in the Morning*			
19—Kote	10.7	20.3	29.7
DE-23989—GUY LOMBARDO ORCH. *All My Love*			
MA-1160—EDDY HOWARD ORCH. *On the Avenue*			
ME-3076—THE STARLIGHTERS *Fun and Fancy Free*			
MG-10048—FOUR CHICK & CHUCK *Wait'll I Get My Sunshine*			
MU-15117—PHIL BRITO *I Wish I Didn't Love You So*			
SI-15114—ALAN DALE *If My Heart Had A Window*			
VI-20-2363—TOMMY DORSEY ORCH. *I'll Be There*			
20—Golden Eorrings	9.9	14.9	3.1
CA-15009—PEGGY LEE *I'll Donce At Your Wedding*			
ME-3072—ANITA ELLIS *Love For Love*			
MG-10085—JACK FINA ORCH. *So For*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—The Little Old Mill	9.8	1.6	
22—Poss that Peace Pipe	9.7	14.1	
23—Lozy Countryside	9.6	4.8	7.1
24—The Christmos Song	9.5	2.9	2.4
25—I Wonder Who's Kissing Her Now	9.0	23.1	13.6
26—An Apple Blossom Wedding	6.6	8.3	23.2
27—Sugor Blues	6.5	1.7	7.6
28—Love for Love	6.4	2.7	4.6
29—He's a Real Gone Guy	6.3		
30—Kokomo, Indiana	6.2	1.5	3.2
31—Curiosity	5.8		
32—Christmos Dreoming	4.1	4.9	5.8
33—That's My Desire	4.0	4.7	3.9
34—Popa, Won't You Dance With Me?	3.8	2.8	3.0
35—Smoke, Smoke, Smoke	3.7	10.2	24.6
36—A Tune for Humming	3.6	1.0	1.0
37—Stanley Steamer	3.5		
38—Peg O'My Heart	3.0	4.6	15.5

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

Robert Z. Greene To Close N. A. M. A. Meet With Speech At Banquet Dec. 17

"WHERE DO WE GO FROM HERE?" Is Theme Of Talk

ROBERT Z. GREENE, *President* NAMA

CHICAGO—Robert Z. Greene, president of N.A.M.A., will make the only formal speech at the banquet at the conclusion of the National Automatic Merchandising Association's 1947 convention and exhibit on December 17 at the Palmer House, this city.

"Where Do We Go From Here?" is the question Greene will answer for the vending machine industry. This speech is expected to be one of the most important ever presented for automatic merchandising operators, Convention Chairman George M. Seedman said.

Green, who is president of the Rowe Manufacturing Company, New York, has made some highly interesting speeches in the past at the conventions, and the membership is looking forward to another of these inspiring talks.

The banquet will be given over to fun and relaxation after the previous three days of serious business. Greene's talk, and the installation of new officers and directors by David R. Clarke, N.A.M.A. general counsel, will be the only business matters performed at the dinner. A sparkling program of entertainment has been scheduled, including Johnny Marlow's orchestra, and Florence Desmond and Artini and Consuelo, stars of the Palmer House Empire Room show.

Banquet reservations should be made with N.A.M.A. headquarters at 120 S. LaSalle St. Tables will be assigned in order of receipt of reservations, states a N.A.M.A. official. Entire tables of ten may be reserved.

Ops Advised To Register In Advance For N. A. M. A. Show

Program Listed

CHICAGO—Operators attending the National Automatic Merchandising Association's 1947 convention and exhibit December 14 to 17 at the Palmer House, this city, are urged by Convention Chairman George M. Seedman to register in advance of the show, to insure that badges, tickets, programs and other convention material will be ready for them when they check in at Chicago.

"There will be more than 2,000 at the association's first exhibit of machines and merchandise," Seedman said, "and the operator who registers in advance will save time and money, for his registration fee will be less. There is no registration fee for wives of members".

Registration permits attendance at all exhibit sessions, all convention sessions, at the round table breakfast on Tuesday, December 16, and at the president's and directors' reception on Sunday, December 14. Tickets for the Monday evening dinner and Tuesday luncheon may be purchased at the registration desk. Tickets for the annual banquet Wednesday evening, December 17, should be purchased in advance by mail.

The complete program of the N.A.M.A. 1947 Convention is as follows:

SUNDAY, DECEMBER 14, 1947
- 9 a.m. to 10 p.m.—Registration.
- 2 p.m. to 10 p.m.—Grand Opening Of The N.A.M.A. Exhibit.
- 5 p.m. to 7 p.m.—President's and Directors' Reception.

MONDAY, DECEMBER 15, 1947
- 9:30 a.m. to 12 noon—Cigarette Session.
- 9:30 a.m. to 12 noon—Beverage Session.
- 12 noon to 6 p.m.—N.A.M.A. Exhibit.
- 6:30 to 9:30 p.m.—Dinner and N.A.M.A. Annual Business Meeting.

TUESDAY, DECEMBER 16, 1947
- 8:30 a.m.—Round Table Breakfast.
- 9 a.m. to 12 noon—Exhibit.
- 12:30 p.m. to 3 p.m.—N.A.M.A. Luncheon.
- 3 p.m. to 10 p.m.—Exhibit.

WEDNESDAY, DECEMBER 17, 1947
- 9:30 a.m. to 12 noon—Candy, Gum & Nut Session
- 9:30 a.m. to 12 noon—Bottle, Beverage Round Table.
- 12 noon to 5 p.m.—Exhibit (Final Day)
- 7 p.m.—N.A.M.A. Banquet.

AUTOMATIC MERCHANDISING SECTION

Appointed Exclusive Distrib For "Tampax" Thru Vending Machines

CLEVELAND, O. — The Hospital Specialty Company, this city, announced that it has been appointed exclusive distributors of "Tampax" (internally-worn sanitary protection) thru dispensing machines by Tampax, Inc., of Palmer, Mass.

The "Tampax" Vendor, designed and manufactured by Hospital Specialty, leading manufacturers and distributors of sanitary napkin vending machines for almost thirty years, has found wide acceptance in industrial plants, department stores, office buildings, schools and colleges, theatres, restaurants, clubs, terminals, airports, and other locations, the firm reports.

"The entry of The Hospital Specialty Company into this field" stated one of the officials "marks the first time internally-worn sanitary protection has been available in women's restrooms on a nation-wide scale."

Dispensing twenty-five individually sealed cylindrical tubes, each containing one Regular "Tampax" and instructions for use, the vendor is a streamlined, sparkling white machine 25 inches high, 6½ inches wide and 4½ inches deep. All metal, the vendor is finished in baked white enamel with chrome trim on lock and handle. Features of the machine include locked compartments and guaranteed coin return if machine is empty.

Nylon Vender To Be On Display At Show

EASTON, PA.—Lehigh Foundries, Inc., this city, will show its nylon vending machine to the operators for the first time at the N.A.M.A. show on December 14 to 17.

Neil Mitchell, sales manager of the company, has placed twenty of the nylon vending machines on test locations thruout the country for the past two months, and states that reports from these spots indicate the machines are operating successfully. Some of the locations testing the machines are: three Whelan Drug stores in New York City; Walgreen's in Chicago; Food Fair, in Philadelphia; Safeway in Los Angeles; and independent stores in Boston, Washington and New Orleans.

The vendor is specially adapted from the Lehigh PX cigarette vending machine. It has ten columns, carries sizes from 8½ to 10½, and requires four quarters for each purchase. The "fawn" and "smoke" colored stockings are packed in a specially-designed blue carton, approximately the size of a standard pack of cigarettes and are sold under the trade name of "Miracle Full Fashioned Nylons", a trade-marked name owned by Lehigh.

Distribution plans for the new vendor have not yet been determined, Mitchell said, adding that they will not be announced until the test period has run its course.

Rice Elected Pres. Nat'l Assn Popcorn Mfrs.

CHICAGO — Paul H. Rice, president of T. & C. Company, Dallas, Texas, was unanimously elected president of the National Association of Popcorn Manufacturers at the recent convention held at the Sherman Hotel, this city.

For the past year, and before being elected to the presidency, Rice served as director of NAPM, and although he hasn't as yet announced any of his plans concerning his new responsibility, the promotion of popcorn as a national confection is uppermost in his mind.

Adams - Fairfax Mails Current Issue of "Fairfacts"

LOS ANGELES, -CALIF. — The November-December issue of "Fairfacts", the house organ issued by Adams-Fairfax Corporation, this city, has been mailed to the company's customers this past week.

This current company magazine is a very interesting twelve page issue, containing (in addition to the ads of the company) many photos of trade personalities and motion picture females. Charts and helpful operating procedures are outlined.

A page is devoted to the recent nation-wide trip of Al Silberman, general sales manager. Al covered the entire Atlantic Seaboard from Miami to Montreal, then visited many other cities thruout the mid-west and south-west.

Coin Machine Acceptance Corporation

CORDIALLY INVITES ITS CUSTOMERS, PROSPECTS AND FRIENDS TO VISIT ITS HEADQUARTERS AT THE PALMER HOUSE DURING THE N.A.M.A. CONVENTION

CMAC

CMAC PUTS EXPERIENCE AS WELL AS MONEY AT YOUR DISPOSAL

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

717 MARKET ST. SAN FRANCISCO, CALIF.

208 DELTA BLDG. 348 BARONNE ST. NEW ORLEANS, LA.

761 PEACHTREE ST., N.E. ATLANTA, GEORGIA

710 CONSTRUCTION BLDG. WOOD & AKARD STS. DALLAS, TEXAS

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $959.50
- Model 1080A Colonial 899.50
- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Sea Isle 275.00

GENCO
- Bronco 279.50
- Bing-A-Roll ..... No Price Set
- Star Lite ..... No Price Set

GOTTLIEB
- Humpty Dumpty 294.00

J. H. KEENEY & CO.
- Hi-Ride 295.00

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Nevada 275.00

WILLIAMS
- Bonanza ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ROLL DOWNS

ASSOCIATED AMUSEMENT CORP.
- Big City ..... No Price Set

BALLY
- Hy-Roll 499.50

CHICAGO COIN
- Roll Down 395.00

ESSO MFG. CORP.
- Esso Arrow 499.50

GREAT GAMES, INC
- Teleroll ..... No Price Set

GEO. PONSER CO.
- Pro-Score 495.00

UNITED MFG. CO.
- Hawaii Roll-Down 395.00

WILLIAMS MFG. CO.
- Box Score 375.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

BUCKLEY MFG. CO.
- Criss Cross Belle ..... No Price Set

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542.50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget 800.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

BALLY MFG. CO.
- Big Inning 539.50
- Bally Bowler 539.50

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10'—8" 450.00
  - 11'—8" 450.00
  - 13'—8" 500.00

ARCADE TYPE *(continued)*

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

P. & S.
- Tom Tom 299.00

TELEQUIZ SALES CO.
- Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 222.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col. w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.) .....

ADAMS-FAIRFAX CORP.
- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor "Postmaster" .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495.00
- Voice-O-Graph 1495.00

KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

LEHIGH FOUNDRIES, INC.
- PX Vendor ..... No Price Set

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

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FASTEST PLAY OF ALL ROLL DOWN GAMES

SEVEN WAYS TO SET UP BONUS SCORE

Chicago Coin's

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KICKOUT HOLE SPOTS NUMBERS 1 TO 7 AND DOUBLES SCORING .. HIGH SCORE & LIGHTED DOUBLE SCORE ROLL-OVER BUTTONS .. BEAUTIFUL DELUXE CABINET

Chicago Coin's

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BAT-A-BALL, Sr.

UPRIGHT MODEL

ORIGINAL PRICE $249.50

NOW ONLY → $84.50 EA.

Quantity is Limited

ORDER NOW!

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ORIGINAL PRICE $79.50

NOW ONLY → $29.50 EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

BALLY BALLYHOO	165.00
MARVEL OSCAR	175.00
AMUSEMATIC TUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$135;	10c....$140;	25c....$145
GOLDEN FALLS, H.L., New Reb.	5c....$140;	10c....$145;	25c....$150
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

NEW PIN GAMES

WRITE!

UNITED SINGAPORE	
MARVEL DOLLY	
KEENEY HI RIDE	
GOTT. HUMPTY DUMPTY	
EXHIBIT STARLITE	
CHICOIN SEA ISLE	
WILLIAMS GINGER	
BALLY NUDGY	
WILLIAMS BONANZA	
GENCO BRONCO	

NEW COUNTER GAMES

POP-UP CLOSEOUT	$ 17.50	DAVAL MARVEL, CIG.REELS	39.50
ABT CHALLENGER	49.50	IMP., 1c er 5c	$ 14.50
FOLDING STAND	11.95	BEST HAND	30.00
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	30.00
GRIP-VUE	49.95	SKILL THRILL	30.00
BASKETBALL, 1c WITH STAND	39.50 / 49.50	FREE PLAY—SPECIAL	30.00
KICK. & CATCHER	37.50	HEAVY HITTER WITH STAND	160.00 / 175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00

NEW CONSOLES

WRITE!

BALLY WILD LEMON	
BALLY DOUBLE UP	
BALLY HI-BOY	
MILLS 3 BELLS	
JENN. CHALLENGER	
EVANS BANGTAILS	
EVANS WINTERBOOK	
EVANS RACES	
BAKERS PACERS, 5c, D.D.	
GROETCHEN TWIN FALLS	

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	$359.50
BASKET B. CHAMP	499.50
METAL TYPER	445.00
IDEAL FOOTBALL	365.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS JEWEL BELL	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330
MILLS VEST POCKETS	$74.50—LOTS OF 2			65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.05
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE. CABINET TYPE	11.75 / 13.75
25c SANITARY VENDORS, CLUTCH HANDLE, BRACKET..	27.50

ROLL DOWN GAMES

GENCO BING-A-ROLL	499.50
ADVANCE ROLL	499.50
SUPER ROLL	429.50
POKERINO	259.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE Single, $119.50; Double, $174.25; Triple $262.00

BOX STANDS ..... $27.50 FOLDING STANDS 12.50

ALL RECONDITIONED MACHINES

Sold with Money-Back Guarantee

SLOTS

BONUS BELL,	5c..$119.50;	10c..$129.50;	25c.. 139.50
GOLD CHROME,	5c..$109.50;	10c..$119.50;	25c..$129.50
BLUE FRONT,	5c..$89.50;	10c..$99.50;	25c..$109.50
BROWN FRONT,	5c..$99.50;	10c..$109.50;	25c..$119.50
5c GOLD CHROME, H.L.	$119.50;	10c	$129.50

25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	49.50
10c BLACK CHERRY, NEW REB.	134.50
10c JENN. SILVER CHIEF	89.50
5c JENN. CLUB CONSOLE CHIEF	109.50
COLUMBIA J.P., 1946 Model	89.50
5c JENN. BRONZE CHIEF, 2-5	189.50
JENN. CIGAROLA, MODEL XV	99.50

JENN. LITE-UP CHIEFS—Used 10 Days

5c—$215; 10c—$225; 25c—$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$249.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY DERBY, P.O.	159.50

RECONDITIONED 5 BALLS

LUCKY STAR	$169.50	BRAZIL	44.50
MAISIE	145.00	TRADE WINDS	44.50
ROCKET	139.50	5-10-20	$ 44.50
TORNADO	129.50	STREAMLINER	44.50
RANGER	129.50	UN. MIDWAY	44.50
MYSTERY	129.50	KISMET	44.50
DYNAMITE	99.50	BOSCO	44.50
VANITIES	119.50	HI HAT	44.50
KILROY	119.50	YANKS	44.50
SMARTY	99.50	VICTORY	44.50
FIESTA	84.50	CLOVER	44.50
BAFFLE CD	99.50	FLY. TIGERS	44.50
SPELLBOUND	89.50	VELVET	44.50
SUPER SCORE	99.50	WILDFIRE	44.50
FAST BALL	79.50	PRODUCTION	39.50
SUPERLINER	89.50	SEA HAWK	39.50
STEP UP	79.50	EAGLE SQUAD.	39.50
MID. RACER	44.50	JUNGLE	39.50
CANTEEN	59.50	STAR ATTRAC.	39.50
SURF QUEEN	39.50	BELLE HOP	39.50
LITE-O-CARD	44.50	ALL AMER.	39.50
YANK. DOODLE	44.50	BOLAWAY	39.50
FLAT TOP	44.50	SHOW BOAT	39.50
LIBERTY	44.50	VENUS	39.50
SKY CHIEF	44.50	TOWERS	39.50
BIG PARADE	44.50	ABC BOWLER	39.50
AIR CIRCUS	44.50	'41 MAJORS	39.50
KNOCK OUT	44.50	SEVEN UP	39.50
KEEP 'EM FLYING	44.50	TEN SPOT	39.50
SOUTH SEAS	44.50	MARINES	34.50
SANTA FE	44.50		

CONSOLES

BALLY DELUXE DRAW BELL	$335.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	345.00
BAKERS PACERS, D.D. I.P.	395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
EVANS LUCKY STAR	109.50
GALLOPING DOMINOS, J.P.	119.50

ARCADE

DRIVEMOBILE	$189.50
EVANS TEN STRIKE, 1947 MODEL	189.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
EVANS SUPER BOMBER	149.50
BALLY DEFENDER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
AIR RAIDER	69.50
IDEAL FOOTBALL	189.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MODEL F, BLUE	24.50

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FIVE-BALL NOVELTY REPLAY

Also Built As a Five-Ball Straight Novelty Roll-Down Game . . . Console Cabinet

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Alabama Music Ops Cautioned To Follow ABC Rules Effective Dec. 15

ABC Official Suggests 2 Major Steps To Assure Continuation of Operation

MONTGOMERY, ALA.—R. P. McRee, assistant administrator of the Alabama Alcoholic Beverage Control Board in an address to the Alabama Music Operators Association, here, cautioned the operators that the "continuation of their operation in Alabama depends largely on the operators themselves."

McRee outlined the recent ABC regulation which will allow juke boxes in establishments dispensing alcoholic beverages after December 15.

Before music machines may be placed in such establishments, he cautioned, the ABC whisky and beer licensee must obtain written permission from the ABC Board.

"Don't be so greedy for the nickel," McRee said, "that like some of our licensees you'll cause adverse criticism. Remember that in one meeting the board can rescind this new ruling. The ABC Board rules and regulations are going to be carried out to the letter. They may work hardships on some persons for a time. If they prove discriminatory or unwieldly they can be changed. But until they are changed they will be enforced.

McRee suggested two major steps which would speed the approval of machine locations and help to keep them operating:

(1) Have the licensee secure local authorization before appylig to the ABC Board for a permit.

(2) Keep the machines tuned down, installing extra loudspeakers in large places, if necessary. MeRee said the majority of complaints would come from the neighboring public protesting the blare from the boxes.

"To keep down racketeering and cutthroat operations," the ABC representative said, "the board will require that before a licensee may change machine operators he must secure the board's approval. This will help to keep down unfavorable competition — one operator running in behind another and underselling his competitor."

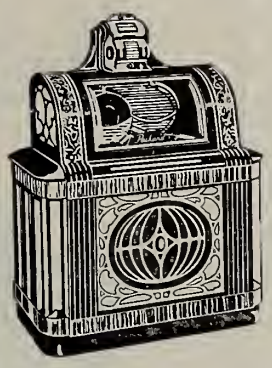
Salesmen To Cover Territory For Marlin

BEN RODINS

WASHINGTON, D. C. — Ben Rodins, Marlin Amusement Corporation, this city, announced the appointment of a new salesman, Frank Crowley, to cover the territory of Maryland and Delaware. Leon Tepper, who has been traveling for Rodins, will take care of the state of Virginia. Both of these men are well acquainted with their respective territories, and the games distributed by the firm.

Marlin covers these states for United Manufacturing Company, Exhibit Supply Company and Chicago Coin Machine Company.

First a Whisper
... Then a SHOUT

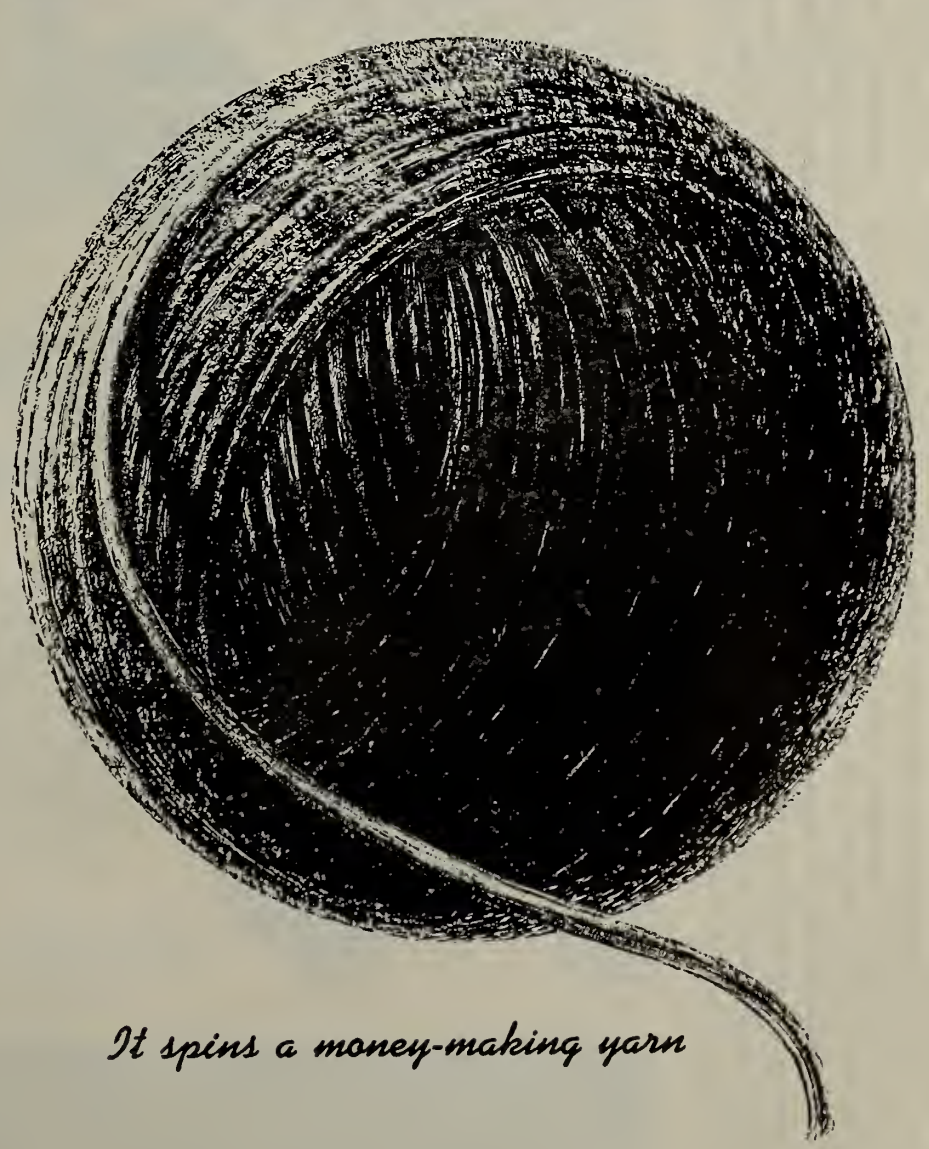


I Want The "Manhattan"

Created by HOMER E. CAPEHART

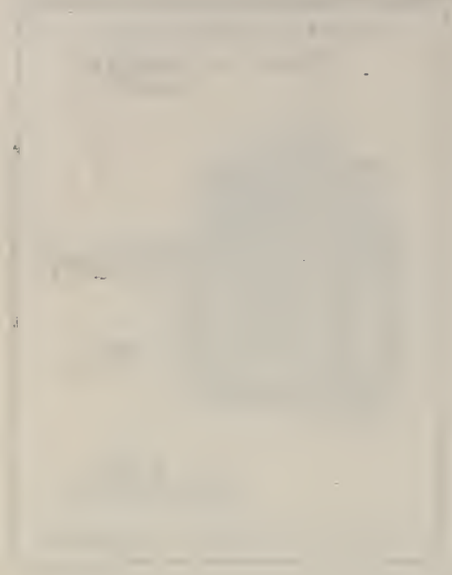
You'll have fewer out-of-order calls with a Jennings!

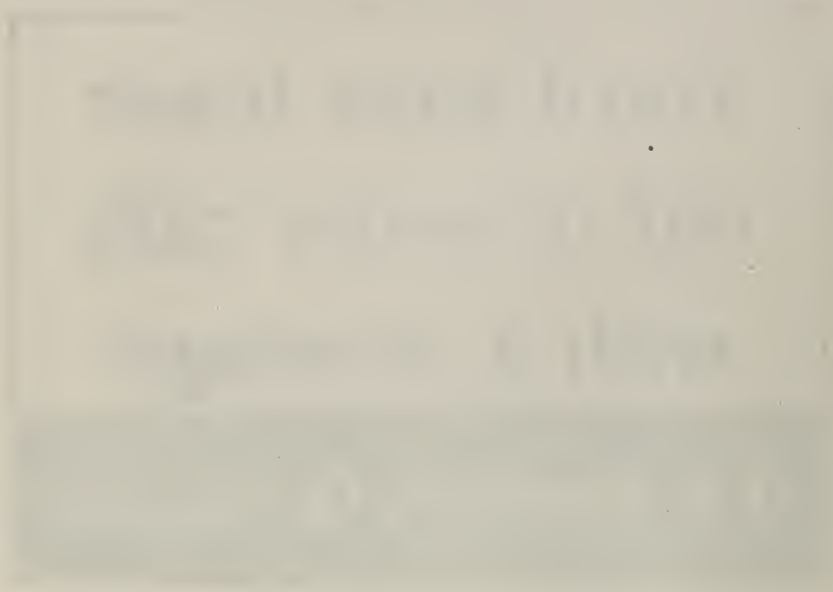
O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.



It spins a money-making yarn

AMI PHONOGRAPH





Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

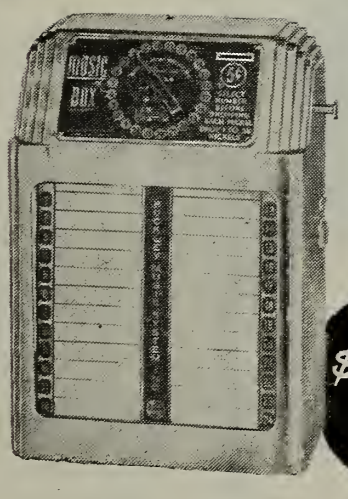
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



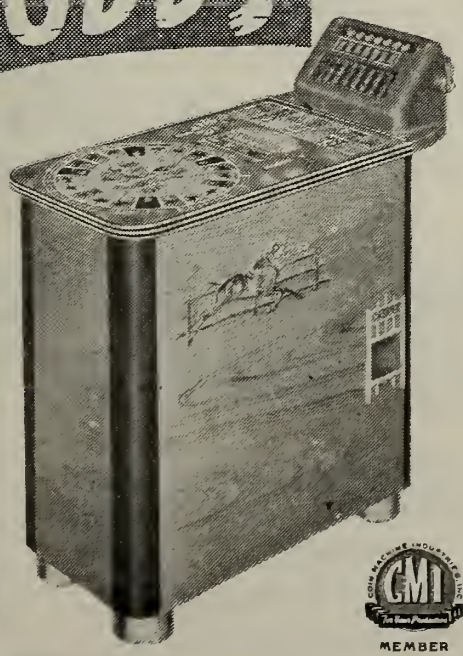
$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

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Buckley Manufacturing Co.

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(PHONE: VAN BUREN 6636-37-38-6533)

Dr. Bradley To Address Coinmen Once Again At CMI Convention

DR. PRESTON BRADLEY

CHICAGO — Dr. Preston Bradley, world-famous Pastor of the People's Church, who made such a hit with coinmen at the last convention, will once again speak at the annual CMI convention luncheon at 12:30 Tuesday, January 20, in the Hotel Sherman's Louis XVI room.

Dr. Bradley has gained such popularity for his eloquence, wit and modern ideas that he has come to be an institution in CMI's annual convention. He will speak in behalf of tolerant understanding of all people for one another and will have a special inspirational message for his friends in the coin machine industry. Besides his Sunday services at the Peoples Church of Chicago, he broadsasts daily over WGN, and has spoken at many colleges. In addition has written many books.

Dr. Bradley is chairman of the Chicago Council Against Racial Discrimination and was appointed by Governor Greene to serve on the Illinois Prison Investigation Commission. On the international front, he was invited by former Secretary of State Stettinius to attend the San Francisco Conference, which he did.

An expected 1,000 to 1,200 coin machine operators, distributors, jobbers and manufacturers, as well as various celebrities from the entertainment world, will hear Dr. Bradley speak. All convention exhibits will be completely closed from 12 noon to 4 P.M. to enable all to attend the luncheon, at which Vince Gottschalk will be toastmaster.

Tulsa, Oklahoma License Fees Due Jan. 1 Latest

TULSA, OKLA.—Finance Commissioner John M. Hall advised Police Chief Roy Hyatt, this city, that officers should start selling city licenses for coin operated machines, and warned that unlicensed machines would be picked up after January 1.

The license fee for phonographs is $10 per year, and for pin games and other coin operated games the fee is $20 per year. 20% of the money collected for the sale of stickers goes to the police pension fund, it is said.

NOW DELIVERING!
Williams'
Greatest 5-Ball
"BONANZA"
PLACE YOUR ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Veatch's Panther
V.P. DISTRIBUTING INC.
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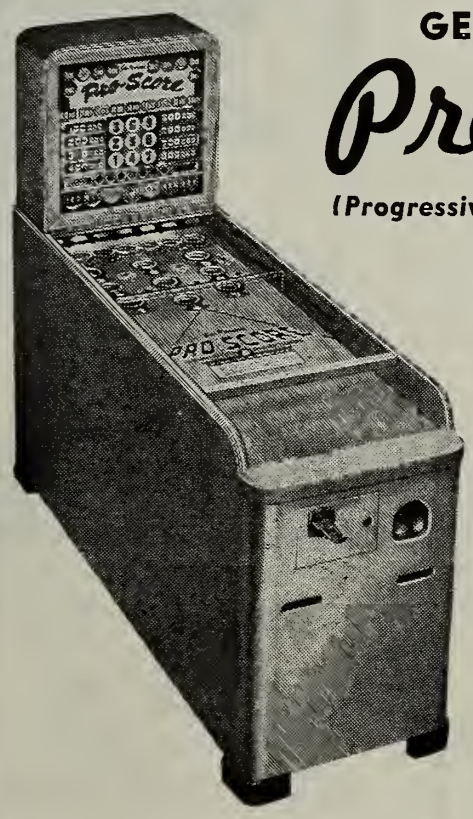
2336 OLIVE ST. PHONE CE.3892 ST. LOUIS 3, MO.
ALSO EXCLUSIVE DISTRIBUTORS FOR
AIREON MUSIC

LEADS THE PLAY WHEREVER IT'S PLACED!
GEORGE PONSER'S
Pro-Score
(Progressive Scoring Alley Roll Game)



It's caught on and spreading fast — because its got that magic appeal. It's the roll down with bumper action.
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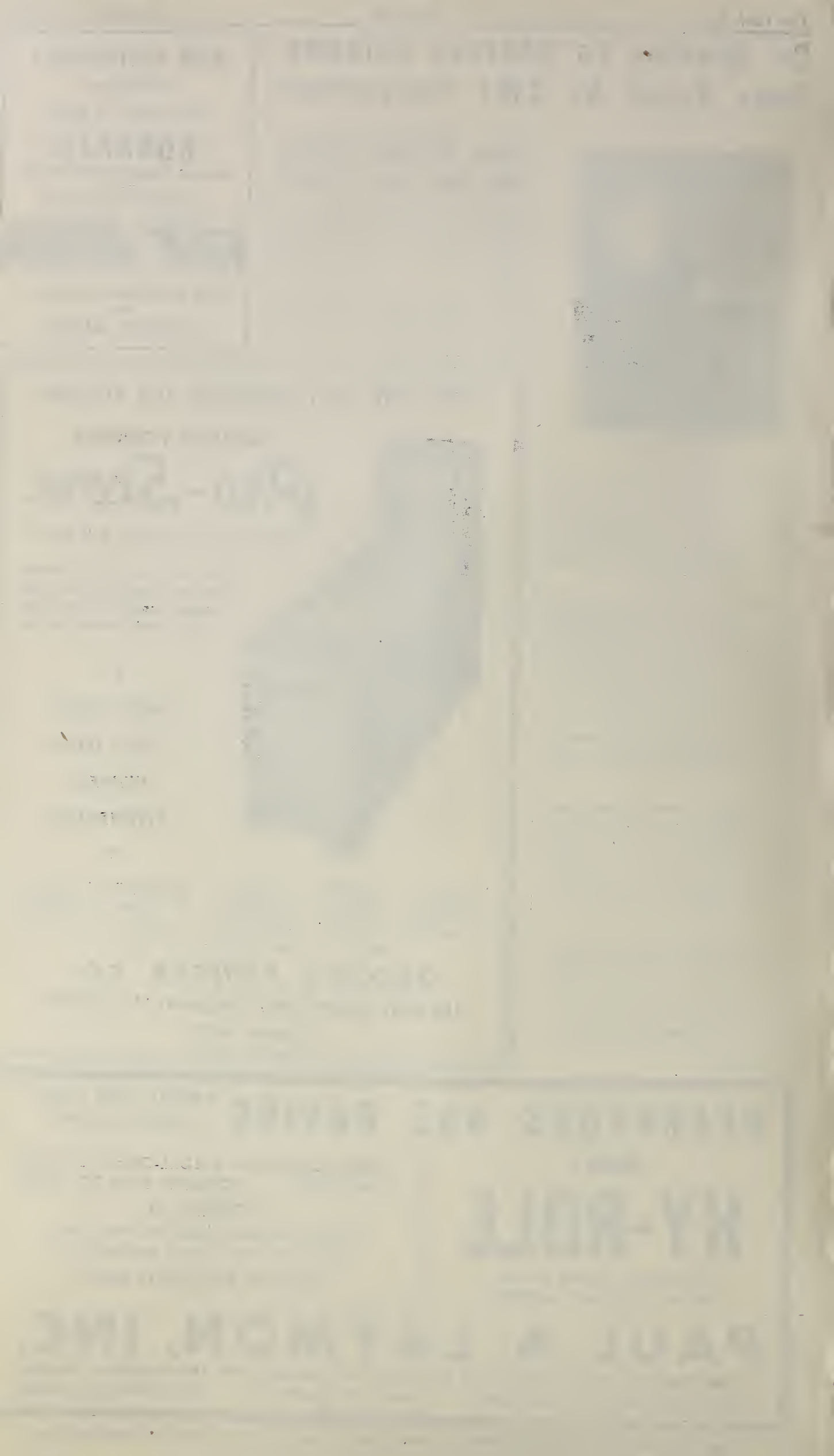
Bally's
HY-ROLL
THE ROLL DOWN GAME
WITH "KICK-UP" ACTION
HIGH SCORING—18 ROLL-OVER BUTTONS
7 POCKETS . . . SCORING 1,000 TO 10,000
TOPPED BY
The Sensational Kick-Out Hole That Shoots the Ball a Foot Into the Air
COME IN AND SEE IT NOW!
PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. (Phone: PRospect 7351) LOS ANGELES, CALIF.



Merrily We Roll Along, Roll Along with HUMPTY DUMPTY

TERRIFIC ACTION
plus
HIGH SCORE!
SEQUENCE!
BONUS!
KICKER
POCKETS!

featuring:
SENSATIONAL
Player-Controlled
FLIPPER BUMPERS

An amazing Gottlieb innovation that incites enormously increased play and earnings! Super-sensitive finger-tip control buttons, on both sides of cabinet, motivate Flipper Bumpers. Unique Flipper action enables player to send balls zooming from bottom right back to top of playing field, whizzing and bounding around for super-high scoring! It's just what you've wanted for years, so don't wait!

YOUR DISTRIBUTOR HAS THIS GAME OF SKILL AND TIMING NOW . . .

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CMI — Coin Machine Industries, Inc. — MEMBER

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19, 20, 21, 22

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Public Relations Award Winners To Be Announced Jan. 20 At Show

CHICAGO—Announcement of the winners of the 1947 public relations awards will be made by Jim Mangan, director of CMI public relations bureau, at the annual CMI convention luncheon on Tuesday, January 20, in the Hotel Sherman's Louis XVI room, before an expected gathering of 1,000 to 1,200 coinmen.

This year, awards will be given to the four CMI members who have done the most outstanding public relations work in their own communities during 1947. The man who is rated tops in public relations, by a jury of officers and directors of CMI, will receive a grand prize of $1,000 cash. Second award consists of $750; third $500, and fourth $250.

To be eligible for the awards, each entrant must be a CMI member — a CMI manufacturing member or associate manufacturing member, or employee, or a distributor, jobber, operator, or one of their employees. A letter or document describing public relations services of the entrant must be sent to CMI Public Relations Bureau, 134 N. LaSalle Street, Chicago, before January 1, 1948. This may be written either by an entrant himself or someone nominating him for the award.

Following the presentation of these awards, Mangan will present a complete report and explanation of the CMI Public Relations Bureau's activities during the past year. In addition, Mangan will outline future plans of the bureau.

Completing the program will be a symposium consisting of an open discussion on public relations with representatives of the entire industry.

Console Distrib Co. Showing Switched To Treglas Dreamland Ballroom—Dec. 11 & 12

NEW ORLEANS, LA.—Due to unforseen circumstances, the showing of the 1948 Buckley Line of games and music by Bob Buckley and Sam Tridico of Console Distributing Company, had to be changed over to the Tregles Dreamland Ballroom. The showing, to be held on December 11 and 12, will be seen by operators from Louisiana, Texas, Alabama, Arkansas, Mississippi, and many guests including Pat Buckley of Buckley Manufacturing Company.

Buckley and Tridico have arranged for a grand time for the visitors, including entertainment, food and refreshments at the Tregles Dreamland Ballroom, which is located on the Air Line Highway, next to Alamo Plaza Courts, five minutes from the city limits of New Orleans.

"Operators in our territory are being given a pre-view of the Buckley line that will be shown at the CMI convention in January" reports Bob Buckley "and those coinmen who can't arrange to be in Chicago at that time should definitely make it their business to come to New Orleans for our showing."

JOE ASH

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For A Complete List of Specials
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Phone: Scranton 4-6176

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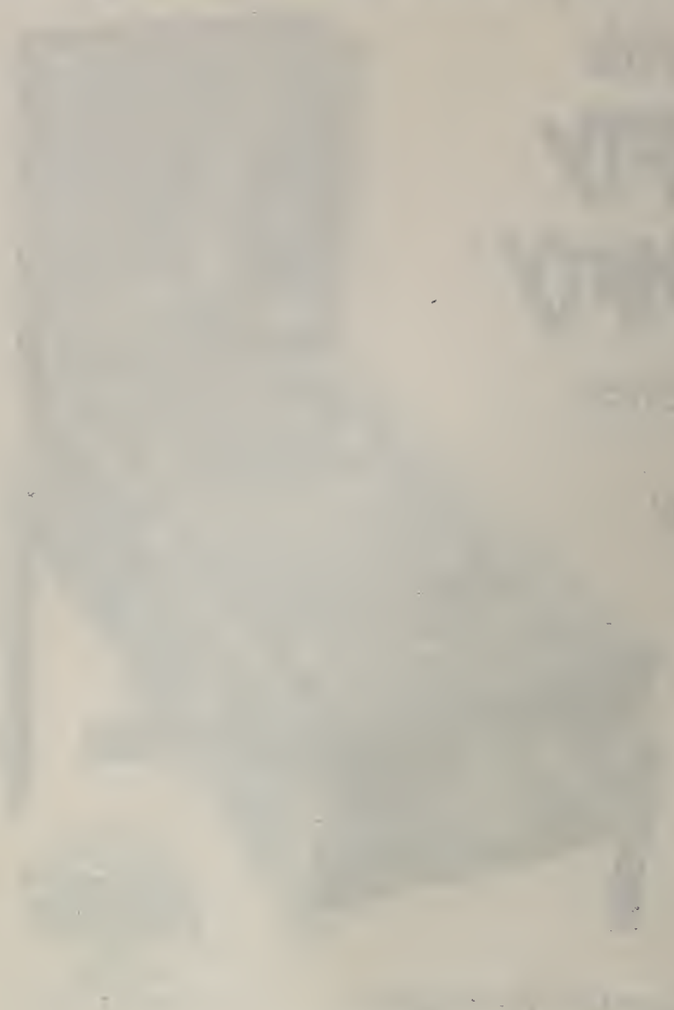

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it's DIFFERENT!

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Here's the solution to the problem of a gift for those coinmen on your list — a subscription to THE CASH BOX Only $5 for 13 solid weeks of real enjoyment, information and reading pleasure. Your gift card enclosed with each subscription you give. WRITE NOW . . .

SEND $5 GIFT SUBSCRIPTION TO THE FOLLOWING. ENCLOSED FIND MY CHECK AND GIFT CARDS!

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ADDRESS .....
CITY ..... ZONE ..... STATE .....

NAME .....
FIRM .....
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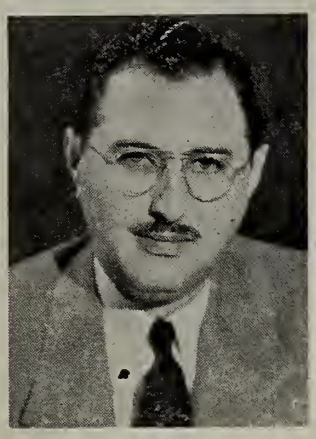
THE CASH BOX • 381 FOURTH AVENUE • NEW YORK 16, N. Y.

Aireon Preparing 1948 Line Of Music For Exhibit At Show



R. R. (RUDY) GREENBAUM

KANSAS CITY, KAN.—R. R. (Rudy) Greenbaum, vice president and general sales manager of Radio-Phono Division, Aireon Manufacturing Corporation, this city, announced that the company is tooling and preparing for production of its 1948 line of phonographs, wall boxes, speakers, hideaways and other accessory equipment, which will be shown at the CMI convention in Chicago in January.

"Aireon will build the finest line of automatic phonographs and accessory equipment ever produced" reports Greenbaum. "Furthermore, Aireon will build a line of merchandise that operators can pay for out of collections. We will supply the necessary accessory and auxiliary equipment and at a price the operator can afford to pay. We will continue to maintain our policy of better merchandise at lower prices and this is the only policy which will be a successful policy with the operators."

In a voluntary action on November 22, Aireon Manufacturing Corporation applied to the local United States District Court for permission to reorganize its capital structure as provided in Chapter X. of the Chandler Act. In this application Aireon set forth the fact that its assets exceeded its liabilities, but stated it could not meet its debts as they matured. This application was approved by the Court and two Trustees appointed. These Trustees have been ordered to operate the business under the direction of the Court, pending the development of a plan of reorganization of the company's capital structure.

"This condition was created" stated Greenbaum "because of the fact that Aireon was devoting all of its energies and resources to the war effort. The company had no time nor inclination to divert from war work to the preparation for peacetime operations on a scale commensurate with the dimension to which it had grown during the war. However, it is important to remember that the company's assets exceed its liabilities. This voluntary action is designed to strengthen its capital structure and improve its ability to produce quality merchandise and serve its customers.

"The schedule of reorganization as approved by the Court" continued Greenbaum, "provided for the submission of a plan of reorganization on March 15th of this coming year and hearings on this plan on May 14th of the coming year. If this schedule is maintained and a plan approved in accordance with it, the company should emerge on this latter date new, strong, self-reliant, and able to improve its already strong competitive position in the industries in which it operates.

"At this time, the company is operating at capacity on Cinaudagraph Speakers, and is tooling and will produce shortly an unusual oil display rack for service stations" stated Rudy. "These products, in addition to our 1948 line of automatic music indicate a bright outlook for the future."

The 1948 line which will be on display at the CMI convention is scheduled for early February delivery, according to company officials.

Will Introduce Target Machine At Show

EAST LONGMEADOW, MASS.—Automatic Devices, Inc., a recently organized manufacturing company, will introduce a new miniature electric pistol range called "Target Master" at the CMI show in Chicago.

"The game, which will be introduced for either nickel or dime play" reports one of the company's officials "is one of the smallest and most compact coin-operated amusement devices ever manufactured. It occupies less than one square foot of space, and is ideal for bar, counter or wall installation."

"Target Master" is described by the company as composed of three parts—the cash box and ABT slug detector assembly; the target box; and the pistol, which is a duplicate of the U.S. Army .45. The target box has a fluorescent bulls-eye and target area which reflect each shot. Lights flash and a gong rings for each direct hit. Indirect lighting on the target indicates the player's score. The player will get ten shots for each coin.

It is stated that the firm will present the game with six different mounting methods to meet all space conditions. The cabinets are smartly styled of plastic.

Automatic Devices, Inc., will have a staff present at the CMI convention, displaying their "Target Master" in booth 97.

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THE NEW
JEWEL BELL
CABINET
FITS ANY MILLS MECHANISM Price..... $59.50
This $59.50 plus your mechanism gives Jewel Bell coverage for your location
REBUILT SLOTS
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1948 BUCKLEY LINE
Will Be On Display At The
TREGLES DREAMLAND BALLROOM
NEW ORLEANS, LOUISIANA
ON
DECEMBER 11 and 12
INSTEAD OF AT THE JUNG HOTEL
Operators in LOUISIANA — TEXAS — ALABAMA — ARKANSAS — MISSISSIPPI
Please Note Change
Tregles Dreamland Ballroom is located on the Air Line Highway next to Alama Plaza Courts, 5 Minutes from New Orleans City Limits.
* * * *
Buckley Machines have proven to be real money makers wherever operated. Be sure to be on hand and partake of the usual New Orleans hospitality.
BOB BUCKLEY SAM TRIDICO
CONSOLE DISTRIBUTING CO., INC.
1006 POYDRAS STREET, NEW ORLEANS 20, LA.

122 FIRMS TO EXHIBIT AT CMI CONVENTION JAN. 19-22

CHICAGO—Jim Gilmore, secretary-manager of Coin Machine Industries, released a complete line-up of the 122 exhibitors who will be present at the CMI Coin Machine Show at the Sherman Hotel, January 19 to 22.

The CMI show will find exhibitors of every conceivable type of coin operated equipment and accessories. Gilmore states that approximately 20% of the exhibitors will show various merchandise vendors, others will be recording companies, suppliers, allied products, and the many music and game manufacturers.

Listed below are the exhibitors and the booth numbers assigned to them:

A.B.T. Manufacturing Corp.
Chicago, Ill.
Booths 5 & 6

Ace Coin Counting Machine
Chicago, Ill.
Booth 91

Advance Machine Co.
Chicago, Ill.
Booth 55

Advertising Posters Co.
Chicago, Ill.
Booths 105 & 106

Aero Needle Co.
Chicago, Ill.
Booth 117

Allite Manufacturing Co.
Los Angeles, Calif.
Booths 112, 113 & 114

American Vending Corp.
Kansas City, Mo.
Booth 35

A M I Inc.
Chicago, Ill.
Booths 37, 38, 39 & 40

Amusematic Corp.
Chicago, Ill.
Booths 107 & 108

Apollo Records, Inc.
New York City
Booth 174

Atlas Novelty Co.
Chicago, Ill.
Booths 75 & 76

Automatic Coin Mach. & Supply Co.
Chicago, Ill.
Booth 115

Automatic Devices, Inc.
East Longmeadow, Mass.
Booth 97

Automatic World Publ. Co.
Ft. Worth, Tex.
Booth 135

Bally Manufacturing Co.
Chicago, Ill.
Booths 57, 58, 59, 60, 61 & 62

Bell-O-Matic Corp.
Chicago, Ill.
Booth 7

Bell Lock Co.
Michigan City, Ind.
Booth 20

Bell Products Co.
Chicago, Ill.
Booth 98

L. Berman & Co.
Evansville, Ind.
Booth 70

Billboard Pub. Co.
Chicago, Ill.
Booth 89 & 90

Block Marble Co.
Philadelphia, Pa.
Booths 64, 65 & 66

Buckley Music System, Inc.
Chicago, Ill.
Booths 141, 142 & 143

Capitol Records Dist. Co.
Hollywood, Calif.
Booth 199

The Cash Box
New York City
Booth 77

Central Manufacturing Co.
Chicago, Ill.
Booth 175

Champion Manufacturing Co.
Beverly, Mass.
Booth 41

Chase Candy Co.
St. Louis, Mo.
Booth 73

Chicago Coin Machine Co.
Chicago, Ill.
Booths 47, 48, 59 & 50

Chicago Lock Co.
Chicago, Ill.
Booth 8

Coin Amusement Games, Inc.
Chicago, Ill.
Booth 95

Coin Machine Journal
Chicago, Ill.
Booth 116

Coin Machine Parts Supply
Milwaukee, Wis.
Booth 101

Coin Machine Review
Los Angeles, Calif.
Booth 139

Coin Radio of America
Los Angeles, Calif.
Booth 203

Cointrol Co.
Chicago, Ill.
Booth 194

Cole Enterprises, Inc.
Poughkeepsie, N. Y.
Booth 207

Columbia Records, Inc.
Bridgeport, Conn.
Booths 164 & 166

Commodity Vendors, Inc.
Chicago, Ill.
Booth 177

Coradio, Inc.
New York City
Booths 87 & 88

The Daval Products Corp.
Chicago, Ill.
Booths 21 & 22

Decca Distributing Corp.
Chicago, Ill.
Booth 72

Deutsch Lock Co., Inc.
Hammond, Ind.
Booth 99

Douglass Automatic Shoeshining Co., Inc.
Oakland, Calif.
Booth 198

Drink-O-Mat Industries Corp.
New York City
Booths 30, 31 & 32

Duotone Co., Inc.
New York City
Booth 102

Dynamic Devices, Inc.
New York City
Booth 201

Eastern Electric Vending Machine Corp.
New York City
Booth 90-A

Edelman Amusement Devices
Detroit, Mich.
Booths 15 & 16

Empire Coin Machine Exchange
Chicago, Ill.
Booths 92, 93 & 94

Esso Manufacturing Corp.
Hoboken, N. J.
Booths 180 & 181

Etching Co. of America
Chicago, Ill.
Booth 193

H. C. Evans & Co.
Chicago, Ill.
Booths 43, 44, 45 & 46

Exhibit Supply Co.
Chicago, Ill.
Booths 147, 148, 149, 150, 151 & 152

Ferrara Candy Co.
Chicago, Ill.
Booth 34

J. F. Frantz Mfg. Co.
Chicago, Ill.
Booth 140

Genco Mfg. & Sales Co.
Chicago, Ill.
Booths 51, 52, 53 & 54

General Coin Products Co.
Syracuse, N. Y.
Booths 153 & 155

General Electric Co.
Cleveland, O.
Booth 168

John N. Germack
New York City
Booth 36

Globe Distributing Co.
Chicago, Ill.
Booth 86

D. Gottlieb & Co.
Chicago, Ill.
Booths 2, 3 & 4

Dan Gould Enterprises
Chicago, Ill.
Booths 109, 110 & 111

Gray-Mills Corp.
Evanston, Ill.
Booth 178

Groetchen Tool & Mfg. Corp.
Chicago, Ill.
Booth 27

Guardian Electric Mfg.
Chicago, Ill.
Booths 122 & 123

Hart-Leese Co.
Everett, Wash.
Booth 121

Heath Distributing Co.
Macon, Ga.
Booths 159 & 161

Hirsh Coin Machine Corp.
Washington, D. C.
Booths 28 & 29

Holly Pen Corp.
Chicago, Ill.
Booth 176

The Hospital Specialty Co.
Cleveland, O.
Booth 74

The Illinois Lock Co.
Chicago, Ill.
Booth 56

Independent Lock Co.
Chicago, Ill.
Booth 11

International Mutoscope Corp.
Long Island, N. Y.
Booth 1

O. D. Jennings & Co.
Chicago, Ill.
Booths 9 & 10

King Record Co.
Cincinnati, O.
Booth 172

Kings Slenderizing Equip.
Brooklyn, N. Y.
Booth 182

Majestic Records, Inc.
Elgin, Ill.
Booths 204 & 206

Malkin-Illion Co.
Irvington, N. J.
Booth 173

Marston Distributing Co.
Detroit, Mich.
Booth 205

Marvel Manufacturing Co.
Chicago, Ill.
Both 183

Master Craft Decal Co.
Chicago, Ill.
Booth 103

Mercury Records Corp.
Chicago, Ill.
Booth 69

Mercury Steel Corp.
Detroit, Mich.
Booth 208

M. A. Miller Mfg. Co.
Chicago, Ill.
Booth 100

The Bert Mills Corp.
Chicago, Ill.
Booths 25 & 26

Mills Industries, Inc.
Chicago, Ill.
Booths 67 & 68

Monarch Coin Machine Co.
Chicago, Ill.
Booth 104

Mike Munves Corp.
New York City
Booths 163 & 165

National Assn. of Amusement Machine Owners
Atlantic City, N. J.
Booth 90-B

National Rejectors, Inc.
St. Louis, Mo.
Booths 84 & 85

Packard Manufacturing Corp.
Indianapolis, Ind.
Booths 124, 125, 126 & 127

Pantages Maestro Co.
Hollywood, Calif.
Booths 133, 134 & 135

Permo, Inc.
Chicago, Ill.
Booths 128, 129, 130 & 131

George Ponser Co., Inc.
Chicago, Ill.
Booths 63 & 63-B

P & S Machine Co.
Chicago, Ill.
Booth 200

Ra-O-Matic Co.
Los Angeles, Calif.
Booth 170

RCA Victory Division of Radio Corp. of America
Camden, N. J.
Booths 154 & 156

Relay Service Co.
Chicago, Ill.
Booth 184

David Rosen, Inc.
Philadelphia & Baltimore
Booth 196

Rudd-Melikian, Inc.
Philadelphia, Pa.
Booths 188, 189 & 190

Scientific Machine Corp.
New York City
Booths 167, 169 & 171

Scientific Radio & Tel. Co.
St. Louis, Mo.
Booth 195

Scotto Music Co.
N. Sacramento, Calif.
Booths 191 & 192

Shipman Mfg. Co.
Los Angeles, Calif.
Booth 33

Spiral Mfg. Corp.
Chicago, Ill.
Booth 179

Standard Sales Co.
St. Louis, Mo.
Booth 119

Serv-A-Shine, Inc.
Waukesha, Wis.
Booth 202

Strike, Inc.
Jersey City, N. J.
Booth 118

Sylvania Elec. Prod., Inc.
New York City
Booth 157

T & C Co.
Dallas, Texas
Booth 42

Tradio, Ins.
Asbury Park, N. J.
Booths 158, 160 & 162

Training Devices, Inc.
Detroit, Mich.
Booths 186 & 187

U-Need-A Vendors, Inc.
Newark, N. J.
Booths 78, 79 & 80

United Manufacturing Co.
Chicago, Ill.
Booths 144, 145 & 146

Universal Enterprises
Youngstown, O.
Booth 185

Valley Specialty Co., Inc.
Rochester, N. Y.
Booth 197

Vendi-Freeze Corp.
San Diego, Calif.
Booth 120

Rosen Opens Offices For AMI In Baltimore

BALTIMORE, MD.—David Rosen, Inc., of Baltimore, opened its doors at 503 Evergreen Avenue, this city, on Sunday, November 30 to a large gathering of coinmen who came to see the AMI phonograph and express their best wishes.

On hand to greet the many visitors, were the officials of the AMI distributing firm, David Rosen, Marty Leavit, Bernie Rose, Pete Mongelli and Sidney Myers.

The building is a newly constructed one story store front, situated right on a corner of the street. The building was well planned in advance and consists of a nicely laid out showroom, front and private offices, repair and parts department, record department, and storage room. There is plenty of parking space for cars, and delivery trucks can drive right into the storage room of the building.

The firm expects to do a big job in distribution of records, having the exclusive on four lines at this time, and others coming.

Visitors were given a demonstration of the AMI phono by Rosen's expert mechanics, and ate, drank and danced to their heart's content. In addition, a "Bell" machine was a great magnet, getting a continual play every moment of the party. A sign was displayed on the machine reading "All receipts will be donated to the CMI Damon Runyon Cancer Fund — courtesy of Baltimore operators".

Rosen will spend most of his time in his Philadelphia offices, but expects to visit Baltimore quite frequently.

Northern New York Ops Cooperate In Damon Runyon Cancer Drive

GLEN FALLS, N. Y. — Clifford B. Witham, Sr., operator in this city, and chairman of the Northern New York Coin Operators Association, sent his company's check to the CMI Damon Runyon Cancer Fund to Chicago. Witham advised the CMI Public Relations Bureau that the coin machine industry's participation in this cause had been thoroly publicized in the Glen Falls "Times" and "Post Star", and by news bulletins on radio stations WGLN and WWSC in that city.

The members of the Northern New York Association placed a three-column ad entitled "Cancer", outlining the coin machine industry's sponsorship of the drive in the newspapers of this city. The ad was signed by Witham, as chairman, along with Nate Englander, Sarto Smaldone, Stanley Sumner, Butterfield & Young, Henry Knoblauch & Sons, Del Signore Sales Company, and H. Thiele.

Witham states that the $40 check donated by his company is the forerunner of other contributions to be sent in to Chicago by these members.

CARL TRIPPE — Price Plus Guaranteed Satisfaction — Always! A SQUARE DEAL WITH IDEAL

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5 Catalina — 4 Frisco — 1 Hollywood — 2 Laura — 3 Flat Top — Five-Ten-Twenty — Arizona
Sun Valley — Four Roses — Mills '40 1-2-3 — Soft Ball Queen

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'41 Derby	$ 70.00	Record Time	$ 39.50
Longacres	105.00	Victory Derby	175.00
Thorobred	110.00	Victory Special	250.00

USED RECONDITIONED PHONOGRAPHS

4 A.M.I. Console. Old Style	$ 50.00	1 Seeburg Colonel, Remote	$225.00
3 Aireon	Write	Seeburg Remote (cut down and repainted)	250.00
2 Melotone	50.00	1 Seeburg Crown	135.00
2 Mills Studio	49.50	1 Seeburg Plaza	150.00
5 Rock-Ola Commando	100.00	1 Seeburg Victory (cut down and repainted)	200.00
2 Rock-Ola Counter Model	135.00	1 Singing Tower, 5-10-25	89.50
4 Rock-Ola DeLuxe	139.50	1 Playmaster & Spectravox	175.00
4 Rock-Ola Imperial 20	75.00	2 Wurlitzer 61, Counter Model	75.00
6 Rock-Ola Master	180.00	2 Wurlitzer 71, Counter Model	125.00
3 Rock-Ola 12 Rhythm King	50.00	2 Wurlitzer 312	50.00
1 Rock-Ola 16 Record	75.00	2 Wurlitzer 412	50.00
3 Rock-Ola Standard	150.00	3 Wurlitzer 618	125.00
7 Rock-Ola Super	175.00	3 Wurlitzer 500	150.00
1 Rock-Ola Playmaster	150.00	4 Wurlitzer Victory 24	100.00
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Holds Private Showing In New York On New Roll Down Game

HAROLD KLEIN

NEW YORK — Harold Klein, Great Games, Inc., Milwaukee, Wis., held a private showing of his new roll down game "Tele-Roll" at the Hotel New Yorker, this city, for a group of distributors.

While no details of the game were divulged, except to those few top distributors here, Klein reported that the new game was received enthusiastically by all who saw it.

"We have no intention to act mysterious" stated Klein, "but it isn't good strategy to release all the details before we are ready. However, we are ready for our factory to begin production immediately and shall make our complete announcement in about a week."

Before leaving New York City, Friday, December 5, Klein had consummated a deal, appointing a distributor for this territory.

Portland Coinmen Raise $1,700 For Cancer Fund

PORTLAND, ORE.—Coinmen of Oregon raised more than $1,700 at their November 23 banquet at the Heatham Hotel for the Damon Runyon Cancer Fund Drive.

The affair was sponsored by the five distributing firms in Portland, who absorbed all the expenses involved so that every cent of the proceeds could be contributed to the fund. General arrangements were under the supervision of Daniel V. Huguenin, sales director of Jack R. Moore Company. Various other committees were headed by Bob Portale of M. S. Wolf Distributing Company; Frank Sandberg of Mills Sales Company, Ltd.; Budge Wright of Western Distributors; E. Roland Allen, Columbia Music Company; and J. E. Cusson of Jack R. Moore Company.

Dr. Thomas Meador, director of the Portland City Health Department, was the principal speaker, discussing the scientific phase of cancer research. A great array of entertainers put on a spectacular show, with the talent contributed thru the cooperation of the American Guild of Variety Artists and Local 99, Portland local of the American Federation of Musicians. State Representative Jack Bain was the master of ceremonies.

Over 150 coinmen bought tickets at $10 each, and additional revenue was raised thru the play of coin machine equipment contributed for the affair by the five distributors.

Pictured to the right is the Portland committee: (l. to r.) Dan Huguenin, Budge Wright, Frank Sandberg, Bob Portale, and E. Roland Allen.

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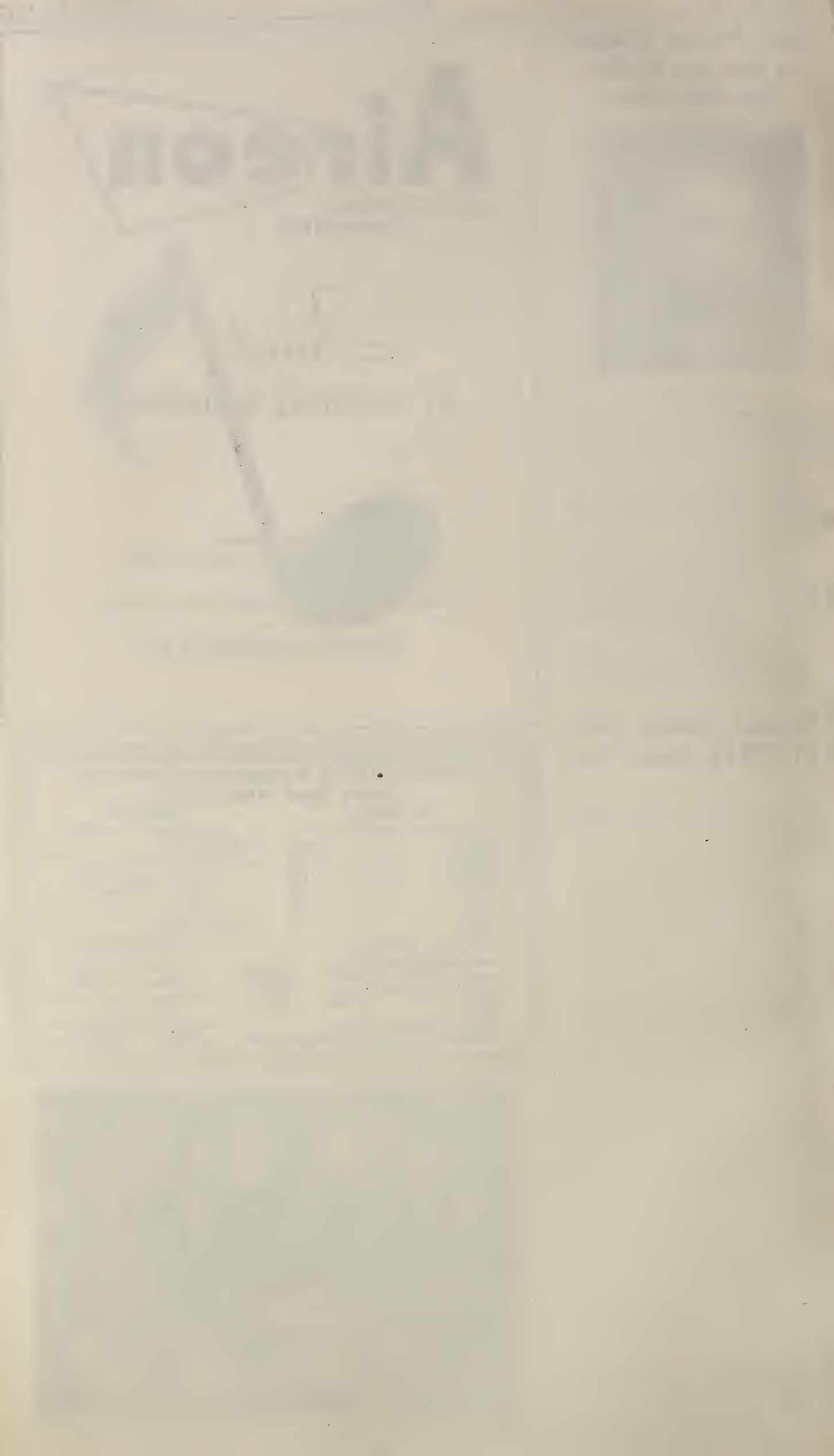

Agree To Tax Bell Machines — But Disagree On How High To Go

BOISE, IDAHO — Boise city council in a meeting here this past week, appeared to agree that the city should collect more taxes from Bell machines, but disagreed on how to go about raising them.

One of the Councilmen, Carl Burt, introduced an ordinance taxing the Bells 50% of the gross collections. As there are 440 machines estimated to be operating in the city, the yearly tax would be considerable.

Another ordinance to increase the city's take was less harsh, but pretty bad at that. It was introduced by Councilman Ted Hardy, and provides for license fees as follows: $550 for a five cent machine; $600 for a ten cent machine; $800 for a quarter machine; $950 for a fifty cent machine; and $1,200 for a one dollar machine.

The arguments were hot and heavy as to which ordinance to vote in, as it was pointed out that the city needs considerable money to run during the coming year.

Op's Son Saves Firm $3,000 In Holdup

FORT WORTH, TEX. — Pete McDonald, eighteen year old son of Ben McDonald of the Star Coin Machine Company, this city, was a hero in his town recently when he refused to open the company's safe to a holdup man, thereby saving his father over $3,000.

With an ugly looking pistol stuck in his face, Pete told the burglar that he didn't know the combination to the safe, altho he ran the business when Ben was in the service. The thief ultimately reached into the money box and took $300. in coins and $31 in bills, and ran.

Pete is a student at North Texas Agricultrual College, and was with two of his friends when the holdup man forced the boys to lie on the floor in a back room while he made his getaway.

Commissioners Approve Bill Legalizing Bells

LEONARDTOWN, MD. — Full support and approval of a bill legalizing Bell machines in St. Mary's County, was announced by Capt. Matthew R. Bailey, J. Frank Raley and Frank Bailey, St. Mary's county commissioners.

The three commissioners made their announcement in connection with the referendum, which will be voted on December 9, with a full explanation of their attitude as a means of reducing the county's tax load.

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Genco STEP UPS	47.50
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RIOS	80.00

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American Spring & Wire Specialty Co., Chicago	$500.00
Aeronautical Electric Co., Chicago	100.00
A. Benetti Novelty Co., Inc., Reno, Nevada	100.00
Merit Screw Machine Products Co., Chicago	100.00
Nehring Electrical Works, DeKalb, Ill.	100.00
Hamilton Glass Co., Inc., Chicago	100.00
Epstein, Harvey, Hodes & Mantynband, Chicago	100.00
O. J. Barsotti & Co., Memphis, Tenn.	100.00
Frank J. Stevens, General Bearings Co. Chicago	50.00
Miller Iron & Metal Co., Inc., Chicago	50.00
Three Star Mfg. Co., Chicago	50.00
Modern Music Co., Hollywood, Calif.	50.00
Pendleton Post No. 117, American Legion, Pendleton, Ind.	40.00
Warrick Post No. 200, American Legion Boonville, Ind.	40.00
Mishawaka Aerie No. 2083, FOE Mishawaka, Ind.	40.00
Clifford B. Witham, Sr., Glens Falls, N. Y.	40.00
Scotto Music Co., Sacramento, Calif.	36.50
American Legion Osceola Post No. 308 Mishawaka, Ind.	30.00
Anonymous, San Francisco	30.00
Gilbert Davis Post No. 157 Churubusco, Ind.	30.00
S. C. Fehrenbacher, Seattle, Wash.	30.00
Bienenfeld Glass Corp. of Ill. Chicago, Ill.	25.00
Bill Eidt, Natchez, Miss.	25.00
Exact Metal Specialties Co., Chicago	25.00
Joe Baine, Beaumont, Texas	25.00
Continental Plating Co., Chicago, Ill.	25.00
Butterfield & Young, Hudson Falls, N.Y.	20.00
Amer. Legion Post No. 289, Gary, Ind.	20.00
Wm. A. Books Post No. 985, VFW, Goshen, Ind.	20.00
Herbert Kuhn, Amer. Legion Post No. 253, North Webster, Ind.	15.00
Jack Jackok, Chicago's Last Liquor Store, Inc., Chicago	15.00
National Coin Machine Exch. Inc. Rochester, N. Y.	10.00
South Georgia Music Co., Thomasville, Ga.	10.00
D. G. Prunty, Fairmont, W. Va.	10.00
Playland Arcade, Jacksonville Beach, Fla.	10.00
Alice C. King, Vending Divn. Arthur F. Schultz Co., Erie, Pa.	10.00
Ravenna Amusement Co., Ravenna, Ohio	10.00
Clyde J. Darter, Kankakee, Ill.	10.00
Harold J. Lynard, Kasson, Minn.	10.00
Rabkin Amusements, Inc. Keansburg, N. J.	10.00
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Sadikoff Sales Co., Chattanooga, Tenn.	10.00
Oscar J. Strauss, Leighton, Pa.	10.00
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Jack Shops Co., Providence, R. I.	10.00
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A. E. Condon Sales Co., Lewiston, Idaho	5.00
Ernest May, Jacksonville, Ill.	5.00
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Pioneer Vending Service, Brooklyn, N.Y.	5.00
Marcello Bros., DeRidder, La.	5.00
W. C. McClincy, Elmira, N. Y.	5.00
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David L. Larkin, Battle Creek, Mich.	5.00
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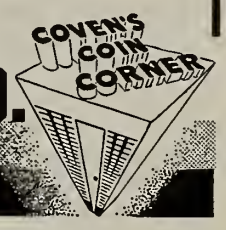

1948 COIN MACHINE SHOW WILL FEATURE SPECIAL PROGRAMS

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visiting coinmen. Listed below is the schedule:

MONDAY, JANUARY 19

10 a.m. to 9 p.m.—EXHIBIT

EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations for discussion of CMI's program for the benefit of the Industry.

TUESDAY, JANUARY 20

10 a.m. to 12 noon—EXHIBIT

4 p.m. to 10 p.m.—EXHIBIT

NOON—Luncheon, followed by an address by Dr. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY, JANUARY 21

10 a.m. to 9 p.m.—EXHIBIT

NOON—Luncheon meeting of the National Association of Amusement Machine Owners.

EVENING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY, JANUARY 22

10 a.m. to 4 p.m.—EXHIBIT

EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

"THE CASH BOX" IS NOT SOLD ON NEWSSTANDS

THE "REVIEW-OF-THE-YEAR" ISSUE OF "THE CASH BOX" GOES TO PRESS DEC. 19

SEE PAGES 8 & 9

THRU THE COIN CHUTE

CHICAGO CHATTER

The holiday season is slowly descending upon us. The general atmosphere hereabouts is one of happy anticipation and the kids are again looking forward to the gifts they hope to receive. The coinbiz is looking forward to a real upswing in business. . . . Well, the Second Annual Music Poll of *The Cash Box* is over but the excitement lingers on. "Oscars" to be presented here and there with enthusiasm running very high. It's very gratifying to observe the interest being shown by the artists, record manufacturers and music publishers. Several presentations are planned for the radio networks. Some will be made at the Oriental Theatre here.

Frank Garnett of Illinois Simplex braving the cold winds here after taking the mineral baths at Hot Springs . . . Gordon Sutton off again on one of his numerous jaunts . . . Gwen Desplenter of CMI's Public Relations Bureau tells us that the donations received from the Damon Runyon Cancer dinners are still pouring in, with everyone at CMI busy taking the totals. (A word to all you guys and gals who are planning donations to the fund DO-IT-NOW — so we will be sure to go over the top in the coin machine industry's pledge of $250,000 . . . Harold "Perk" Perkins of American Amusement is one hard person to catch. "Perk" is always busy dashing here and there. "Business doesn't come to you, you have to go out and get it," he tells us . . . Dropped in at Commodity Vendors and found the boys over there all set to display their new Lewel Aspirin Vendor at the NAMA show this month.

Sol Gottlieb of D. Gottlieb & Co. informs us that their new parts catalog is going over very big with their distributors . . . Gene Bates of Pace Mfg. tells us they are in full production on their new slots and that they are shipping in increasing numbers daily. Gene says to watch for something new in slots, to be announced later . . . Dropped around to AMI the early part of this past week and found Joe Caldron, assistant sales manager, still out of town on biz but expected back within a day or two. Monte West, who holds down the fort until Joe returns, informed us everything was rolling along very well . . . Over at Coven Distrib. talked with Ben Coven who is all taken up with his hobby, miniature model railroads. Ben had the railroad out on display while still working on it. And believe you me, it's really clever. We know lots of Dads who use Christmas as an excuse to play with their kids trains. Well, Pop, drop around and visit with Ben and really have yourself a time . . . Spoke with "Bally" Sally (Goldstein), who tells us that the rest of the gang at Coven are becoming very Christmas conscious, starting their Xmas shopping early and busy making plans for the holidays.

Lillian Lewis of Coin-A-Matic Distrib. taking a few days off from work this past week to tend to her nine year old son, who has been having trouble with his teeth . . . Harry Williams back from his trip to the west coast . . . Fulton Moore of Williams Mfg. Co., tells us about their new roll down "Box Score" and reports, "It's clicking." Moore, who pilots his own plane, manages to get in some flying now and then, making weekend trips to visit with coinmen . . . Howie Freer reports that Empire Coin is now the exclusive distributor for the Aristocrat Popcorn Vendor in Northern Illinois, Michigan and Wisconsin. The Aristocrat Vendor is manufactured in California. Empire Coin, which is one of the most up and coming distribs in the business, are now planning to expand in the vending line. "This field offers marvelous opportunities and Empire will be right in there pitchin' ", says Howie . . . Gil Kitt returned from Baltimore this past week after spending the holiday with his family . . . Vince Murphy of Globe Distrib. Co., back from a very successful trip thru Illinois and Indiana . . . Talked with Herb Jones of Bally Mfg. Co., who praises "Hy-Roll", their new roll-down game. This game has puhlenty of action and will move fast with the ops, says Herb . . . We hear that Bill Fielding of the Toronto Trading Post paid a visit to the Bally factory this past week . . . Carl Morris of Micro-Master Co. planning a quick trip up to Michigan and Minnesota this week while his partner, Don Anderson, holds the fort here in the city, that is, in between his trips . . . Grant Shay of Bell-O-Matic informed us they planned to have a pheasant dinner in their Owl Room, December 4th, as a result of a hunting trip some of the boys went on. We hear from Grant that all the employees at Bell-O-Matic are suffering from a bad case of 'Pink Patties', which is due to opening the marvelous pistachio nuts that Meyer Ableson of Pittsburgh gifted them with. Recent visitors to Bell-O-Matic this past week were; Sammy Mannarino of Pittsburgh, Bill Cohen of Minneapolis, Fred Davis of New Castle, Ind. and Art Steine of Peoria, Ill.

Jack Buckley of Vitacoustic Records back in town after his recent trip to New York . . . Sam Gensburg and Sam Wolberg of Chicago Coin, both very enthused over the marvelous reception being given their two new games, "Sea-Isle" and "Roll Down" . . . Bill Lipscomb, eastern sales manager for O.D. Jennings & Co., takes a week off to dash back east on biz while John Neice, also of Jennings, takes off for New Orleans. Bill talks about their recent visitors from Denmark and Sweden who came in to see about buying. "The foreign market looks good, all we have to do now is figure out how to get across the borders", says Bill . . . Evelynn Aron of Aristocrat Records home ill this last week but expected back on the job again soon . . . Rock-Ola Mfg. Corp., held a meeting this past week with all their distribs coming in to attend. Look for some important announcements to pop soon regarding this meeting . . . Lee Jones of P. & S. Machine tells us that their force has been doing double duty (overtime or even working) during their lunch hour trying to fill the demand for the new "Tom Tom" . . . Keep running in to different coinmen who are still talking about that very swell CMI Runyon Cancer Fund dinner banquet, it sure was a wonderful affair.

Barbara Belle, business manager for Louis (Da Preem) Prima, the famed New Orleans band leader, breezed into town to tell about Louis' plans and to announce that he opens at the Oriental Theatre here on December 11th. Louis would like to meet the music ops in the windy city and invites the boys back stage for a visit . . . Seems as though half the coinmen in town listened to the Chesterfield programs last week and heard the announcement of *The Cash Box* 'Oscar' award to Jo Stafford and Perry Como. — We received no less than three dozen calls and visits from interested listeners . . . Chatted with Ted Rubenstein of Marvel Mfg., who tells me that the firm has about completed their reorganization and expects to be in full swing and plans to increase production on their new game which will be announced soon . . . Billy DeSelm over at United Mfg. Co. tells us about their new games, both of which are called "Singapore". A number of new innovations have been brought into these games, one being the regular five ball pin table while the other is a five ball roll down. Both games are being tremendously well received, Billy informed us.

Lew Gensberg over at the Genco factory calls in to tell us that the firm's new "Bing-A-Roll" is really rolling off the assembly lines in big numbers and that, according to reports from their distributors, "the game is doing a terrific job on locations" . . . Dropped in for a visit with George Ponser and found the plant a bee hive of activity. Ponser has been getting in lots of nice orders for his new roll down. Incidentally, we might report that the activity in the roll down field is terriffic. "It's like a shot in the arm", say the manufacturers . . . Al Stern of World Wide tells us things are beginning to pick up a bit and that he is selling many games. Al expects a general upswing in biz from now until showtime . . . Al Sebring out calling on the ops and jobbers plugging his new coin changer. Al informs us that many locations are installing the changer for the holiday rush.

THRU THE COIN CHUTE

EASTERN FLASHES

Music machine operators here were in a more optimistic mood this past week than they have been for quite some time. With the weather getting colder, their collections have shown signs of increasing —this past week, receipts climbed up nicely . . . The games operators report collections good, but were confused by the local situation. The best advice we can offer is that operators consult with the officers of the association, Joe Hahnen, Bart Hartnett, and their attorney, Teddy Blatt.

* * *

Dave Rosen, David Rosen, Inc., played host to the music operators of Baltimore, Md., on Sunday, November 30, when he threw the doors of his new distributing offices open. Many of the music ops, their wives, and children, came in to visit and wish Dave and his associates the best of luck. Pete Mongelli, Bernie Rose and Sid Myers will run the Baltimore offices. They will cover the territory as distributors for the AMI line of phonographs and music accessories, and in addition will handle a half dozen record labels. Joe Caldron, assistant sales manager of AMI, was on hand to talk with the operators. The Damon Runyon Cancer Fund will also be a gainer, as all the receipts from the play of a "Bell" machine that was on display, will be sent to Chicago—courtesy Baltimore operators and Pete Mongelli.

* * *

George Jenkins, general sales manager of Bally Manufacturing Company, and Ralph Nickelson from the factory, were the guests of Ben Becker, Bally regional distributor, for the week. Jenkins was extremely pleased with the great demand for the Bally rolldown game "Hy-Roll", which is in big demand here. The continual rush of business is keeping Hymie Rosenberg of H. Rosenberg Company (Bally local distributor) and his assitant Sid Wertheimer on the move . . . If you ask Ralph Nickelson "Do cows fly on Broadway?" — we're afraid he'll have to answer "Yes" . . . Bill Alberg's (Brooklyn Amusement Machine Company) friends will be glad to know that he's back on the job — the week he spent in Johns Hopkins Hospital was only for a check-up.

* * *

Jack Mitnick, Runyon Sales Company, returns from a nice long vacation in Hot Springs, Ark., and is full of ginger. Before returning to the office, Jack spent five days at Miami Beach, Fla. . . . Barney (Shugy) Sugerman of Runyon, will have a special announcement to make next week . . . Congratulations to Earl Winters. He'll be telling you why very shortly . . . Ben Rodins, Marlin Amusement Company, spent a week running his 48 foot boat down to Florida, then returned by plane. Ben will return to the land of sunshine later on for an extended vacation . . . Mac Lesnick, Musical Sales, Baltimore, Md., will leave shortly for a nice vacation in Miami. He'll fly his two kids down for a few weeks — during school holiday vacations — but will not accompany them back . . . Teddy Blatt, attorney for the Associated Amusement Machine Operators of New York, will soon issue a statement about the local situation.

* * *

Dave Stern and Harry Pearl Seacoast Distributors (Rock-Ola distributors) away to Chicago for the better part of the week . . . Meanwhile games operators keep the Seacoast staff on their toes as the firm is handling two of the hottest roll down games in the city — Williams' "Box Score" and Ponsor's "Pro-Score" . . . Joe Gaige sells his music route to Joe Kelly, Modern Music Company, and returns to his home town of Chicago, where he bought a music route . . . Maxie Green, New Deal Distributors, doing a big job with roll downs. Maxie says he'll have an announcement to make this coming week . . . Saw Jackie Berman, Economy Supply Company, during our trip to Baltimore, and he reports he's doing a fine jobbing business. Jackie's getting to look more and more like his dad . . . Earl Lipe of Roy McGinnis Company, hopes the local license situation will be satisfactory in a short while.

* * *

Music operators getting a tremendous thrill out of the publicity being given the juke box business on the radio this week. The winners of "The Cash Box" poll thanked the operators over national hookups . . . (there's plenty more to come, fellows) . . . Mike Munves in Chicago for the Parkmen's show . . . Ditto Bill Rabkin of Internationl Mutoscope Corporation . . . Max Munves goes to Florida for his annual four month vacation . . . Moe Rosenblatt, Rose Music Company, sells his music route to Irv Klenetsky . . . Nat Cohn, Modern Music Sales Corp., takes on the Coast Record line for about a dozen eastern states . . . Irv Morris, Active Amusement Machines Company, Newark, N. J., moves to 98 Clinton Avenue . . . Perry Wachtel, De Perri Advertising, coin machine advertising specialists, celebrated a birthday on December 3 . . . Charley Stange and Johnny Sharenow of Stange-Sharenow, exclusive distributors for "Automatically Yours", a 10c cigar vendor, off to the N.A.M.A. show, where they'll display the machine in Booth 79.

* * *

Phil Mason, Dave Lowy & Company, on the road visiting distributors showing them the company's new roll down conversion "Champions". Meanwhile Dave is in a blizzard trying to take care of the many business details at the office . . . Lou Hirsh, Silvertone Music Company, leaves for a short rest on the beaches of Miami . . . Another music op, Sal Trella, leaves for his home in Sarasota, Fla., for a six week vacation . . . Max Weiss, Roni Sales Company, Brooklyn, N. Y., getting ready to leave for the N.A.M.A. convention in Chicago . . . Teddy Seidel, Marcus Klein Company, is so busy, he grabs a cup of coffee for lunch at around three p.m. . . . Joe Pashetti, local music op, fully recovered from a recent injury to his leg . . . Harry Schneider, Seaboard New York Corporation, doing a great job with Genco's "Bing-A-Ball", roll down game . . . Tony (Rex) DiRenzo, Manhattan Phonograph Company (Aireon distributors) away visiting the factory.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

With
STEVE MASON

We ran into a lot of ops along coinrow the past week, and from the general trend of their conversation, it looks like their "take" is increasing in many spots . . . everyone is sincerely looking forward to the CMI convention . . . expecting new ideas, machines, and what have you . . . According to reports filtering through to the West Coast, and from manufacturers themselves, there will be no disappointments either . . . everybody seems bent on making this 1948 convention the greatest the coinbiz has ever seen . . .

* * *

Paul Laymon has been making deliveries on Bally's new roll-down "Hy-Roll" this past week, and ops are really latching on . . . Paul has asked that this column remind all of you to keep making those wonderful contributions to the Runyon Cancer Fund . . . Paul has devoted a lot of his own time toward this great cause, and we owe him a big debt of gratitude for giving his time so unselfishly . . . Ray Powers of E. T. Mape and Co. tells us that the Filben Mirrocle boxes are meeting with ops approval with demand for the mirror jobs really growing . . . many ops report that the fast-change record mechanism has boosted their take as much as 15% . . . all ops agree though, that the two minute record is still the answer to increased take . . . Diskeries please note!!!

* * *

Jay Bullock of the Southern California Music Operators Association has been mighty busy the last few days delivering the new Vend-A-Tone Record bars. Those record vendors are catching on like mad . . . Fred Gaunt of General Music is back in town after spending the Thanksgiving holidays in Palm Springs . . . Bud Parr is also back at his desk after spending two weeks up north on biz . . . M. S. "Bill" Wolf, that ever travelling man, is, of all things, travelling again . . . manager Nels Nelson is handling things here during Bill's absence . . . At Badger Sales your reporter spent a very pleasant half hour or so discussing the foreign trade coinbiz with Mr. Duarte, in charge of the Badger foreign department . . . it's amazing how tremendously widespread the coin machine operating business has become . . . China, The Philippines, Hawaii, South America . . . A tremendously fascinating part of the coinbiz . . . Bill Happell Jr. has been doing a very nice business with the new Rock-olas as well as the new roll-down "Hawaii" . . .

* * *

Warren H. Taylor, general sales manager for the Mills Sales Company spent the Thanksgiving Holidays in Oakland with his family . . . Charlie Fulcher is back in town after a short vacation with his folks . . . Charlie tells me that his Holiday turkey was so good that he is not going to wait for Xmas to partake of another bird . . . with cranberries Charlie . . . Gold Coast Coin Machine's Elky Ray confides that the take from his route has increased amazingly in the past few weeks that he's had some of Gottlieb's "Humpty-Dumpty" out . . . Seems like that terrific five-ball with the "bouncing buttons" has caught the public's fancy . . .

* * *

Lyn Brown has been as busy as the proverbial beaver with his shipment of Ponser's roll-down "Pro-Score" now on his show room floor . . . ops are buying like mad . . . Pacific Coast Distrib's Len Micon boosting his already fine stock even higher with Southland ops by helping them get their fair-operating practices committee set up . . . Len has some great ideas on the subject, and has offered his help in straightening out this very knotty problem . . . don't hesitate to call him . . . Danny Jackson of Automatic Games still making whopping sales . . . If any of you ops have any records you don't need, new or used, send them to radio station KMPC Hollywood . . . Help make Xmas finer for our vets.

THRU THE COIN CHUTE

MINNEAPOLIS

Quite a few Wisconsin operators were in Minneapolis over the weekend to see the final game for the season between University of Wisconsin and Minnesota which was played at the Memorial Stadium in Minneapolis.

* * *

Mike Crakes, owner of the Friendly Sales Company, Minneapolis, in the hospital for an operation. Best of luck, Mike! . . . Art Hawk and Harold Higenbart of the H & H Amusement Company, Yankton, South Dakota spent several days in Minneapolis calling on distributors . . . Stanley Cordes, former ace mechanic with Mike Crakes passed away two weeks ago after having been troubled with T. B. for the past few years. Our sincere condolences to Mrs. Cordes and family.

* * *

Mrs. Harrison has been at the Asbury Hospital in Minneapolis for several days under observation, and it has been found that she will need a gall-stone operation very shortly . . . Bud Keeney of the J. H. Keeney Company, Chicago, Illinois, has been spending several weeks with the Silent Sales Company in Minneapolis, learning a few tricks of the trade . . . Eddy Birkemeyer of Litchfield, Minnesota, in town just for the day, making a few calls . . .

* * *

Mr. & Mrs. Allan Kirt, of Deer River, Minnesota, back home after spending a month's vacation travelling through Colorado . . . The E & B Corporation, owned by Stanley Huboda was sold last week to Marty Canter of the Harmony Music Company, Minneapolis . . . August Streyle of Hazleton, North Dakota drove into Minneapolis after stopping off at Rochester, Minnesota for a check-up.

* * *

J. V. Donatell of Spooner, Wisconsin drove into Minneapolis just for the day and called on several of the distributors . . . Bob Cross, of Jackson, Minnesota, just about ready to go on a California trek . . . Mr. & Mrs. Jack Harrison of Crosby, Minnesota in town for several days, visiting friends and relatives.

ST. LOUIS

by Bert Merrill

Phonograph receipts after the first week of really cold weather in the 49th State brought smiles to the faces of operators all over the city. Pickup averaged 20%, say old timers like Jimmy Carmody, much accustomed to breaking even on some locations for many a moon.

* * *

While play was up, there was a noticeable decline in equipment sales, according to distributors. "Too near the first of the year" was the general cry. Some distributors whose pin game and juke box sales were averaging three or four a day have seen them fall to a half dozen per week. Lots of smart ops are trusting that prices won't go higher, say members of the Missouri Amusement Machine Association.

* * *

Chuck Larcom, St. Louis op who sold most of his routes last August, is writing from California that his lovely fiancee Elaine Sterling is slated for roles in MGM productions for 1948. Elaine is a familiar figure in St. Louis coindom.

* * *

E. R. Emmett of Federal Automatic Industries, New York, was greeted around the circuit over the past week. Glad-handing for the parent company, Emmett renewed some old acquaintances.

* * *

In addition to a showing at the Cancer Fund dinner, prexy Lou Morris of Morris Novelty Company is exhibiting Genco's new "Honey" at the Morris chambers. Plenty of interest in the game, but the usual slow deliveries, Lou reports.

* * *

Puzzled by slow deliveries, rotund Carl Trippe of Ideal Novelty Company took off early this week for Chicago, to see if he can't bestir some action with the Windy City manufacturers. "St. Louis men drop in so often that a lot of factory men think we're a Chicago suburb" a Rock-ola executive reported.

* * *

Visitors during this week included Jimmy Housers of Centralia, Ill., Harry Siegel of Acme Novelty St. Louis, Simon Aaron of Aaron Distributing Company, St. Louis, and brothers Joe and Eli Nissbaum of Wonder Novelty . . . Harry Siegel is planning on his usual big Christmas rental operation which has become a specialty in the Siegel calendar — and not without profit, says Harry!

* * *

A sample "Singapore" hit Ideal Novelty Dec 1 and got immediate attention from pin game ops, says Ed Randolph. However, no deliveries are expected for ten days or so.

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WANT — Mutoscope Diggers, Fan Front or Red Top; Rotary Merchandisers; Bally Deluxe Draw Bells; Triple Bells; Wild Lemon; Double Up; Jockey Specials and Jockey Clubs 48; Cigarette Vendors and Keeney Bonus Super Bells. FOR SALE — Floor sample Strikes U' Spares, like new $700.; Keeney free play Hot tips, brand new $450.; 2 Gottlieb F. P. Daily Races (write) or will trade for any of the above machines. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

WANT — The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

WANT — Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — '46 & '47 Galloping Dominoes and Bangtails. Quote price & condition. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel: Chester 2-3637

WANT — All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted — we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT — DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — 5 Ball F.P.G. Fly. Trapeze, Maisie, Play Ball, Superscore, Gold Ball, Hawaii, Mystery, Mexico, Nevada, Cyclone, Tornado, Coed, Bally Victory Specials. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT — Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT — 50 A.B.T. Five Jacks 1¢ Machine made before the war. Mail price, condition and quantity. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

WANT — Victory Specials; Daily Races and Special Entrys. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT — To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 100 Rolldown Games — Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879.

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FOR SALE – Moving, Equip. Sacrificed! Evans Lucky Lucre $57.50; Evans Lucky Star $95.; Jumbo Parade F.P. $45.; Comb. $69.50; Paces Reels $35.; Bobtails F.P. $35.; Silver Moon F.P. $35.; Bally Club Bells $49.50; Big Game, Cash or F.P. $32.50; Track Odds $175.; Bakers Races $125.; 5¢ & 5¢ Super Bell $95.; Goalee $125.; Total Rolls $145.; Panoram complete with film $185.; Wall-O-Matics $10.; Rock-Ola 5-10-25 Wall Boxes $15.; Rock-Ola 5¢ Wall & Bar Boxes $5.; Buckley chrome boxes $10.; Hi-Hands $75.; 5¢ Keeney Comb. Super Bells $59.50. Cond. good. 1/3 dep., bal. C.O.D. Write for bargains. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3-3069

FOR SALE – Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Used Games, 7 for $100. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE – Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – 10 Sportsman's Rolls, A-1 condition $175. ea. Free Delivery within 200 miles in lots of 5 or more. 2 Scientific Pokerinos at $175. ea. 1/2 deposit with order. WALTER DUGAN, 12 GLEN AVE., WILLOUGHBY, OHIO Tel: 819

FOR SALE – Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – Strikes 'N Spares - Greatest money making Games ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost–$1100., like new $600. Total Rolls converted to "Champions", new type Advance Odds. New Scoring Glass. Rollover Button playing field. As good as any and better than most new rolldown games on the market $289.50. 3-Way 5-10-25¢ Keeney Super Bonus Bell, floor sample, like new $1100.; Keeney Single 5¢ Super Bonus Bell $500. PARAMOUNT DISTRIBUTORS, 528 MAIN STREET, BEACON, N. Y. Tel: Beacon 900

FOR SALE – Phonographs & Pin Ball Route – Ft. Myers & Punta Gorda. About 75 Phonos, 75 Pinballs. All new equipment. Either or both routes have wonderful opportunities for ambitious person. FRED HOUSE MUSIC CO., S. TAMIAMI TRAIL, SARASOTA, FLA. Tel: 2689

FOR SALE – 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE –3 Surf Queens $40. ea.; 1 Double Barrel $50.; 2 Suspense $65. ea.; 3 Rocket $95. ea.; 1 Big League $50.; 3 Spellbound $75. ea.; 1 Smarty $85.; 2 Step Up $75. ea.; 1 BallyHoo $115. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508

FOR SALE – Special on perfect New Orleans Novelty Company games: Keeney Clicks, used very little $132.50; floor sample Genco Bronchos (write) and Chicago Coin Baseballs $147.50; Mexicos $160.; Bally Special Entrys $365.; Sea Breezes $55.; Havanas $100.; Oklahomas, Double Barrels and Big Hits $35. ea.; International Mutoscope Voice-O-Graphs, used very little $750 ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – A-1 Buys: Cig, Candy, Scales, Popcorn, Latex Stamp Machs.; Folders. U.S.P. 100 GRAND, WATERBURY 5, CONN.

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – Advance Rolls $325.; Total Roll $150.; Sportsman Roll $150.; Goalee $100.; Tally Roll $75.; Rol-A-Score $150.; Bang-A-Fitty $250.; Bank Roll $100.; Rapid Fire $25. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Established Firm of Distributing & Jobbing Coin-Operated Equipment on Pacific Coast in beautiful port town. Doing business with all leading Coin Machine Manufacturers selling all types of coin operated equipment & parts. Operating small Vending & Amusement Machine Route. Repair Shop completely equipped. Have contacts with over 500 Washington operators and many in Oregon, Montana, Idaho. Will sell business and equipment for inventory consisting of Pin Games, Slots, Phonographs, Arcade Machines, Parts, Private Offices, Office, Store and Shop Equipment. Present monthly gross $8,000. to $12,000. Reason for selling – Poor Health. Required $12,000 to $14,000. For more information, contact: STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH. Tel: Main 3731

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new boautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - Bonus Super Bell, late serials, clean $300. ea.; Deluxe Draw Bells, like new, used 6 weeks $300. Will trade above machines for Pin Games. New Deluxe Draw Bells (write). Money back guarantee on above machines if not satisfied. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN ,CONN. Tel: 5154-W

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – 6 ft. Bowl-O-Bowl, electric scoring (bowling game) fl. sample $99.50; 14 ft. Bowl-O-Bowl, fl. sample $139.50; Mutoscope Voice-O-Graph '46 ,35¢ slot, like new $950.; Chi-Coin Baseball, new $150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – Well established Phonograph Route - 192 Pieces. Half are 1946 and 1947 Models. 100 – 5¢ 10¢ 25¢ Bar Boxes, all new. Located in Sarasota, Bradenton, Venice and Beaches. Also Pin Ball Route – 140 Pieces, all new. 2 Trucks & 1 Car. In business 13 years. Reason for selling-Retiring. FRED HOUSE MUSIC CO., S. TAMIAMI TRAIL, SARASOTA, FLA. Tel: 2689

FOR SALE – Mills Four Bells 5-5-5-5¢ $50.; Glitter Gold Mills 5¢ play $50.; Jumbo Free Play $20.; Glitter Gold 1¢ Q.T. $20.; Wurlitzer Mod. 500 $100.; Wurlitzer Mod. 800 $200.; Seeb. 9800 $200.; Nat'l. Cig. Mach. 9 cols. $50. Goalee $75.; Undersea Raider $30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Pace 5¢ Chrome $145.; Pace 25¢ Chrome $155.; Mills 50¢ Black Cherry $225.; Mills 50; Blue Front $175.; Mills 5¢ Q. T. Blue $55.; Mills 5¢ Q. T. Glittering Gold $65.; Columbia G. A. Cig Reels $32.50; Many other Bargains. Write for list. OWL DISTRIBUTING CO., 108 EAST SYCAMORE ST., INDEPENDENCE, KANSAS. Tel: 531

FOR SALE – Photomatic, like new, latest model, used 3 months $1095.; 1 Voice Recorder $575.; 2 Packard basement units $325. ea.; 1 Tally Roll $65.; 1 Chicoin Hockey $49.50; Keeney Air Raiders $69.50. SILENT SALES CO., SILENT SALES BLDG., 200–11th AVE. SO., MINNEAPOLIS 15, MINN. Tel: Nestor 5720

FOR SALE – Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE – Strikes 'N Spares. (3). Like new with latest type mechanism and cables. These machines are trouble free and ready to be placed in locations. Will sacrifice at $500.00 each. F.O.B. Detroit. CURTIS COIN MACHINE COMPANY, 3033 HAMILTON AVENUE, DETROIT 1, MICH. Tel: 2-4140

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – Post-War Pin Ball Games at the Lowest Prices in the U.S.A. Baffle Card $75.; Ballyhoo $110.; Big Hit $30.; Big League $30.; Carousel $85.; Crossfire $110.; Cyclone $110.; Dynamite $69.50; Fast Ball $55.; Fiesta $85.; Gold Ball $115.; Havana $89.50; Kilroy $85.; Lucky Star $115.; Maisie $115.; Midget Racer $30.; Playboy $99.50; Rio $75.; Rocket $95.; Sea Breeze $45.; Showgirl $55.; Smoky $90.; Spellbound $45.; Stage Door Canteen $30.; Step Up $60.; Surf Queen $30. All games are clean and in A-1 condition. Terms: 1/3 deposit with order, balance C.O.D. or by sight draft. All games subject to prior sale. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel: 6-3583

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – One of the best routes in Central Nebraska. 100 Music, 33 new Wurlitzers, 70 Pin Balls in nice shape and good truck. Have permanent Air Base here. Write MORTON AMUSEMENT CO., 1917 CENTRAL AVE., KEARNEY, NEBR. Tel: 20531

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Have no room, will sell at great sacrifice, machines ready for locations. Take your pick, several of each of the following machines: ABC Bowler, Argentine, New Champ, Knockout, Victory, Gun Club, Glamour, Horoscope, Jungle, Four Roses, Monicker, Seven-Up, Snappy, Sea Hawk, Spot-A-Card and more games too numerous to mention. Write, phone or wire us. OWL MINT MACHINE CO., 26 BRIGHTON AVE., ALLSTON, MASS. Tel: Algonquin 3287

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE. ,ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – 1st Class Condition: Advance Rolls $339.50; Total Rolls $149.50; Sportsman Rolls $149.50. (Add $10. for Crating). NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Music Route-Covers 2 small towns in King County, Wash. 26 locations. 16 – 1947 machines; 89 new Seeb. Wall Boxes; 25 Seeb. Speakers. Weekly take $350. Plenty of room for expansion. Price $20,000. Half Cash, Balance – 2 years. Also complete Teletone Wired Music Systems incl. changers, brackets, volume controls & misc. aux. equipment at 25% of original cost. HALL MUSIC CO., 1527 COMMERCE ST., TACOMA 2, WASH. Tel: Broadway

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Brand new, 100 – 1 hr. & 2 hr. National Slug Rejector Radio Timers $7.85 ea.; brand new, Wayne Equalizers for Automatic Volume Control on Seeburg, Wurlitzer & Rock-Ola $25.; used Packard Adapters for Wurlitzer No. 24 in first class shape $37.50 ea. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE W., SEATTLE 99, WASH. Tel: Alder 1010

FOR SALE – Brand new 5¢ Keeney Super Bonus Bell $450., like new Twin Super Bonus 5/5¢ and Bally Triple Bell 5/10/25¢ $500. ea. GENERAL COIN MACHINE CO., 227 N. 10th ST., PHILA. 7, PA. Tel: WA. 2-4378

FOR SALE – Rolldowns! New and used. We have a complete line of every money-making Rolldown. Also, all other amusement games. Immediate delivery. Write for prices. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY Tel: BR. 9-6677

FOR SALE – Route of Music and Amusement Games. Eastern New York. Old established. Price for route will be operators share of collection for 1947. Cash $15,000, balance terms. Write. BOX 144, C/O THE CASH BOX, 381-4th AVE., N. Y. 16, N. Y.

FOR SALE – Attention New York City Operators! 200 Pre-War Pin Games converted for city operation $35. ea. Your opportunity for big returns on a small investment. Be Ready! Stock up now before the big rush for games raises prices. Hurry! They won't last long. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900

PARTS AND SUPPLIES

FOR SALE – Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

MISCELLANEOUS

NOTICE – Music Ops – Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE – Music Ops! Make your Counter Models earn you money! Wurlitzer Counter Trays: – Edges restored to Factory Specifications and New Rigid Centers $4.20 set of 12. Don't Pay More! Service in 36 Hours. Do not send badly bent or hammered Trays. Ship Railway Express or Parcel Post. A-1 MUSIC CO., 4808 CONSHOHOCKEN AVE., PHILA. 31, PA.

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